



Catherine Powell

President, Disney Parks,
Western Region

Catherine Powell was named President, Disney Parks, Western Region in March 2018, with responsibility for Walt Disney World Resort, Disneyland Resort, and Disneyland Paris.

Catherine has had an expansive and diverse 14-year career with Disney including various leadership positions across three continents.

Most recently, Catherine served as President of Disneyland Paris, Europe's top tourist destination and The Walt Disney Company's regional brand beacon. Catherine spearheaded several successful initiatives during her time at Disneyland Paris, and the resort was reinvigorated under her leadership.

Prior to her role at Disneyland Paris, she was Managing Director of The Walt Disney Company Australia and New Zealand. Based in Sydney, she was responsible for driving the company's commercial and creative strategy, coordinating and leading all company business divisions, overseeing Disney's franchises, expanding existing businesses, and seeking out new business opportunities in the region.

Catherine also led the Media Distribution division of The Walt Disney Company in Europe, Middle East and Africa. She was responsible for the design and implementation of commercial strategies for the linear TV and digital media distribution of the company's channels and content including Walt Disney Studios movies, ABC Studios series, Disney Channel, Disney XD and Disney Junior programming, ABC News programming, music, mobile apps, games and other interactive content commercialized by business to business partners across all platforms.

She also served as Disney Media Distribution's Senior Vice President, Sales – UK, Ireland, France, Nordic, Benelux and Israel; and prior to that, as Executive Director – Sales, UK and Ireland.

Catherine joined the company in 2004 as Creative Director, Portfolio Development Group, where she was responsible for formats and local production activity across entertainment formats and scripted revisions of shows from ABC Studios.

Prior to joining Disney, Catherine worked for BBC Worldwide for seven years, where she held various senior TV sales roles across territories including Central and Eastern Europe, the Middle East, Germany and Spain/Portugal.

Catherine is a graduate of Oxford University where she studied PPE (Politics Philosophy Economics). She is fluent in English, French and German. She was a trustee of the Sydney Opera House. In 2015 Catherine was elected a member of the Chief Executive Women in Australia, and in 2016 received the Women Worth Watching award from *Profiles in Diversity Journal*.