



Kevin Lansberry

Executive Vice President and
Chief Financial Officer
Disney Parks, Experiences and
Consumer Products

Kevin Lansberry, Executive Vice President and Chief Financial Officer, Disney Parks, Experiences and Consumer Products, has been with Walt Disney Parks and Resorts since 1986. In his role, Kevin is responsible for the financial planning and fiscal management of domestic and international theme parks and resorts, the Disney Cruise Line, the Disney Vacation Club, Adventures by Disney, Walt Disney Imagineering, Revenue Management and Analytics, Global Business Development and Consumer Products.

Kevin began his career in Finance as a clerk supporting the Walt Disney World Resort and worked in a multitude of roles in Finance, Business Development, and established and led the Alliance Development team, leaving in 2005 to lead the Disneyland Resort Finance team.

In 2007, Kevin returned to Florida to accept an operational role as Vice President, Downtown Disney. His operational responsibility later expanded to incorporate Transportation Operations as well as Sports and Golf Operations, before eventually moving into the position of Vice President, Disney's Animal Kingdom. In 2010, he was named Senior Vice President, Worldwide Travel Operations, where he led Worldwide Call Center and Consumer Direct Sales Operations for all Walt Disney Parks and Resorts locations. Kevin served as Senior Vice President, Revenue Management and Analytics for the Walt Disney Parks and Resorts segment, then SVP/CFO Domestic Business in 2013, adding the international businesses in 2015.

Kevin assumed the position of Executive Vice President and Chief Financial Officer, Walt Disney Parks and Resorts in May 2017 with the addition of Consumer Products in March 2018.

Kevin currently works from The Walt Disney Company's headquarters in Burbank.

Kevin holds a Bachelor of Science in Finance from Ball State University and a Master of Business Administration from the Crummer School of Business at Rollins College.

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