



### Kareem Daniel

Head of Global  
Business Operations  
Walt Disney Imagineering

Kareem Daniel is the head of global business operations for Walt Disney Imagineering, which designs and builds all of Disney's theme parks, attractions, resort hotels, cruise ships, and other family entertainment experiences around the world. In this role, he leads the development of Imagineering projects from conception to completion, overseeing the strategic planning and implementation of Imagineering's financial, material, and labor resources.

Daniel most recently served as senior vice president of Strategy & Business Development for Disney Consumer Products and Interactive Media, where he was responsible for developing key initiatives to drive the long-term profitability of the division's licensing, retail, publishing, video game, and digital businesses as well as identifying potential new areas of growth.

Previously, Daniel oversaw distribution strategy at Walt Disney Studios. In that capacity, he provided strategic analysis to maximize the value of studio content by evaluating existing business models and assessing the viability of emerging digital opportunities. Prior to that role, Daniel was director, Corporate Strategy, where he worked on a variety of strategic projects and mergers and acquisitions across The Walt Disney Company.

Daniel first joined Disney in 2002 as an MBA intern, and was later named a senior business planner in Corporate Financial Planning and Analysis. He left in 2004 to pursue equity research and investment banking at Goldman Sachs specializing in technology, media & entertainment, and telecommunications before returning to Disney in 2007.

Daniel holds a BS degree in Electrical Engineering and an MBA from Stanford University.

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