



### Bob Chapek

Chairman

Walt Disney Parks and Resorts

As chairman of Walt Disney Parks and Resorts, Bob Chapek oversees the Company's iconic travel and leisure businesses, which include six resort destinations in the United States, Europe and Asia, a top-rated cruise line, a popular vacation ownership program, and an award-winning guided family adventure business. He leads a global team of more than 145,000 Cast Members, Crew Members and Imagineers charged with delivering magical experiences and exceeding the expectations of millions of guests each year.

Under Chapek's leadership, Walt Disney Parks and Resorts has accelerated its trajectory of expansive growth marked by the successful opening of Shanghai Disney Resort, the announcements of three new ships coming to the Disney Cruise Line's fleet, and immersive lands inspired by Star Wars coming to the Disneyland Resort and Walt Disney World Resort. This is in addition to securing full ownership of Disneyland Paris for The Walt Disney Company, beginning multi-year expansions at both Hong Kong Disneyland Resort and Tokyo Disney Resort, and continuing to add an unprecedented array of new or updated guest experiences, entertainment and attractions, leveraging Disney's powerful portfolio of franchises, to Disney Parks and Resort around the world.

His guest-centric approach focuses on ensuring that every aspect of a vacation is uniquely Disney and exceeds guest expectations. He has implemented innovative strategies to improve the guest experience by balancing demand at the parks, integrating new franchises at locations around the world, and introducing beloved and iconic experiences to new generations of Disney fans.

Chapek previously served as president, Disney Consumer Products (DCP), where he oversaw the organization that brings to life the characters and stories of four iconic Walt Disney Company brands—Disney, Pixar, Star Wars, and Marvel—through Franchise Licensing & Commercialization, Disney Publishing Worldwide and the Disney Store. Under his leadership, DCP led a transformation in the worlds of play, storytelling, and learning.

Chapek also served as president of Distribution for The Walt Disney Studios, where he managed the Company's film content distribution strategy across multiple platforms, and president of Walt Disney Studios Home Entertainment during which he led the organization to record-setting performances and played a key role in the commercialization of the Studio's film business.

Throughout his more than 20 years at Disney, Chapek has championed using the latest technology to drive growth and improve the guest and consumer experience, developed groundbreaking business models and identified new revenue streams to achieve business objectives and sustain long-term growth for the business.

Prior to joining Disney, Chapek worked in brand management at H.J. Heinz Company, and in advertising at J. Walter Thompson. He has a degree in microbiology from Indiana University Bloomington, and received his MBA from Michigan State University.