



## Jill Estorino

Executive Vice President,  
Global Marketing and Sales  
Walt Disney Parks and Resorts

As executive vice president of Global Marketing and Sales for Walt Disney Parks and Resorts, Jill leads the organization that manages consumer and client relationships around the world; identifies opportunities for new products, experiences and services; and drives demand for the renowned Disney Destinations vacation portfolio.

Jill has been with Disney since 1991 and has served in a variety of marketing and sales leadership roles around the world. Prior to her current position, she served as senior vice president of Marketing and Sales, Asia Pacific for Walt Disney Parks and Resorts and was based in China. In that role, she worked with the teams and senior leadership at Hong Kong Disneyland and Shanghai Disney Resort to accomplish revenue goals and ensure a consistent brand presence in the region.

Before that, Jill was senior vice president of Marketing Strategy for Walt Disney Parks and Resorts in the United States, and she and her team developed marketing strategies to drive attendance and hotel room occupancy for Walt Disney World Resort, Disneyland Resort and Disney Vacation Club.

Jill's career began with travel trade in the U.S. and international markets for the Walt Disney World Resort. In 1998 she transitioned to the Consumer Marketing Division, where she held roles of increasing responsibility, including positions as brand manager for Disney Institute, Epcot and Disney's Hollywood Studios; director, Theme Park Brand Management; and vice president of Marketing Strategy for Walt Disney World Resort. She also held site-based and global senior leadership roles, serving as senior vice president of Marketing for Hong Kong Disneyland and senior vice president of Marketing for Disneyland Resort.

Jill is a member of the Hong Kong Disneyland Board of Directors. She graduated from Florida State University with a Bachelor of Science degree from the College of Education. After living and working around the world in her Disney career, she now resides in Los Angeles, California.

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