

WALT DISNEY PARKS AND RESORTS

ADVENTURES★
BY DISNEY®Let's **adventure** together**MEDIA CONTACT:**

Adventures by Disney

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In 1955, Walt Disney introduced a new form of family entertainment to the world — the theme park — taking guests on adventures into stories of fantasy and discovery. In 2005, Walt Disney Parks and Resorts launched an entirely new kind of family-vacation concept: *Adventures by Disney*. These guided group vacations take families to some of the most sought-after destinations in the world, delivering unmatched guest service by trained adventure guides and local experts, uncompromising attention to detail, and a bit of Disney magic every step of the way.

Adventures by Disney offers itineraries to some of the most beautiful places on the planet including China, Australia, South Africa, Peru, England and France, as well as North American adventures in Alaska, the Rockies and more. *Adventures by Disney* is a leader in guided group family vacation experiences, in part due to the hassle-free travel, VIP

experiences and activities that enable guests to interact with world cultures in exciting new ways.

ADVENTURES BY DISNEY

- 📍 LAUNCH: 2005
- 📍 LOCATIONS: Approximately 25 countries on six continents
- 📍 ITINERARIES: Approximately 40
- 📍 HEADQUARTERS: Glendale, California



OVERVIEW

NEW DEVELOPMENTS

Adventures by Disney announced new European river cruise itineraries along the Rhine River, which will feature a holiday theme starting in December. In 2018, travelers will be able to experience moments from *Beauty and the Beast* on six of the popular Rhine River sailings, including a themed dinner and tours of Riquewihr, an idyllic French village that is as picturesque as Belle's hometown. Guests will experience iconic locations and hidden gems in six destinations across four countries: The Netherlands, Germany, France, and Switzerland.

Travelers can now also explore diverse U.S. destinations such as Montana, Washington, D.C. and Philadelphia, offering families unforgettable ways to bond and explore America.

COMMUNITY INVOLVEMENT

Adventures by Disney is committed to corporate citizenship. Disney VoluntEARS have been giving back to their communities by visiting schools and reading with students, participating in gift-wrapping projects to aid local charities, caring for trees in neighborhood parks, and organizing efforts to provide children in need with backpacks and school supplies. Select *Adventures by Disney* itineraries to Southeast Asia include a visit to a school for disabled children, where *Adventures by Disney* donates school supplies, including drawing materials.

THE ENVIRONMENT

Adventures by Disney offers vacations that include programming led by naturalists and experts in local ecosystems, as well as visits to wildlife conservation centers.

DESTINATIONS

🍷 NORTH AMERICA

- Alaska: Denali National Park and Preserve, Anchorage, Kenai Peninsula
- Arizona and Utah: Grand Canyon National Park, Arches National Park, Moab
- Montana: Yellowstone National Park, Big Sky
- Montana and Alberta, Canada: Glacier National Park, Lake Louise, Banff National Park
- New York City Long Weekend: Broadway, Times Square, Tribeca, Harlem
- San Francisco Long Weekend: Fisherman's Wharf, Napa Valley, Muir Woods, The Presidio, Angel Island
- Southern California: Disney Backstage, Hollywood, Disneyland® Resort
- Washington D.C. and Philadelphia: Philadelphia, Gettysburg and Washington D.C
- Wyoming: Jackson Hole, Yellowstone National Park, Grand Teton National Park, Brooks Lake
- Winter in Wyoming: Jackson Hole, Yellowstone National Park

🍷 EUROPE

- Amsterdam Rhine River Cruise Extension: Amsterdam
- Austria, Czech Republic: Prague, Vienna
- Danube Oktoberfest Sailing: Munich
- Danube River Cruise: Vilshofen, Passau, Linz, Melk, Vienna, Bratislava, Budapest
- England and France: London, Windsor, Paris, Versailles
- France: Paris, Normandy
- Germany: Munich, Nuremberg, Rothenburg, Bamberg, Berlin
- Greece: Athens, Delphi, Santorini, Crete
- Holiday Danube River Cruise: Vilshofen, Passau, Linz, Melk, Vienna, Budapest
- Holiday Rhine River Cruise: Amsterdam, Cologne, Rudesheim, Mannheim, Strasbourg, Breisach, Basel-St. Johan
- Iceland: Reykjavik, Golden Circle, Akureyri, LAKE MÝVATN
- Ireland: Dublin, Killarney, Dromoland Castle
- Italy: Rome, Tuscany, Florence, Venice
- Italy and Amalfi Coast: Sorrento, Positano, Amalfi, Capri, Naples, Florence, Tuscany, Lucca, Pisa, Siena
- Italy and Switzerland: Lake Como, Zermatt, Lucerne, the Alps
- Norway: Bergen, Flåm, Geiranger, Oslo
- Prague Danube River Cruise Extension: Czech Republic
- Rhine River Cruise: Basel, Strasbourg, Mannheim, Rudesheim, Cologne, Amsterdam
- Rhine River Food and Wine Cruise: Basel, Strasbourg, Mannheim, Rudesheim, Cologne, Amsterdam
- Scotland: A Brave Adventure: Edinburgh, Inverness and The Highlands
- Spain: Barcelona, Madrid, Seville and Marbella



📍 CENTRAL AND SOUTH AMERICA

- *Costa Rica: San José, Caño Negro, Arenal Volcano National Park and Guanacaste*
- *Ecuador: Amazon and Galápagos Islands: Quito, Napo River, Galápagos Islands, Guayaquil*
- *Ecuador and Galápagos Islands: Quito, Otavalo Valley, Guayaquil*
- *Peru: Machu Picchu, Lima, Sacred Valley of the Incas, Cusco*

📍 ASIA, AFRICA AND AUSTRALIA

- *Australia: Sydney, Ayers Rock, Palm Cove, Great Barrier Reef, Gold Coast*
- *Cambodia, Vietnam, Laos: Saigon, Hoi An, Hanoi, Luang Prabang, Angkor Wat*
- *China: Beijing, Chengdu, Xi'an, Guilin, Shanghai, Hong Kong*
- *South Africa: Cape Town, Knysna, Kapama Game Reserve*

UNIQUE OFFERINGS YEAR-ROUND

Adult Exclusive Departures

Designed for adults, these itineraries are the perfect way for guests to celebrate an anniversary, birthday or other special occasion.

Long Weekend Trips

Whether it's a trip to the City by the Bay, the Big Apple or Old Faithful, these getaways are the perfect route to explore new sights or see a new side of a favorite vacation spot. From a Broadway rehearsal studio to a private tour of the Walt Disney Family Museum, *Adventures by Disney* gives you and your family one-of-a-kind travel experiences.

Partnership with Disney Cruise Line

Guests sailing in the Mediterranean, Baltic or Scandinavia with Disney Cruise Line can enhance their voyage with all-inclusive group guided port experiences from *Adventures by Disney*. Highlights include specially created onshore activities and unique experiences designed to immerse guests in the local culture, private receptions and special events hosted onboard throughout the sailing, and fun activities for children created to spark their imagination and engage their natural curiosity.

THE DISNEY DIFFERENCE

Adventures by Disney lets guests explore unique places and learn about the histories and cultures of the world, all with a brand they know and trust. The "Disney Difference" includes such touches as:

Special access – Handcrafted itineraries provide families with access to unique activities and VIP experiences, from exclusive access to The Jim Henson Studios in Hollywood, to private gondola rides in Venice, to a private, after-hours visit to the Vatican Museum and Sistine Chapel, all designed to immerse guests in the local culture.

Distinctive Disney quality – With Disney's impeccable service, guests can relax and enjoy memorable experiences with a Disney twist — and surprises around every corner. The quality extends to the hotels, each selected for their outstanding accommodations, comfort and family friendliness.

Adventure Guides – Two Disney-trained Adventure Guides with a gift for creating family fun lead the groups and bring each destination to life through engaging storytelling that the entire family can enjoy. The Adventure Guides also take care of guests' needs and make sure each adventure is as effortless as it is exciting.

Local experts – Exceptional locals, such as a cowboy in the American Southwest, a tai chi master in China or a naturalist in Costa Rica, provide color, context and cultural background in each destination.

Family activities and programs – Specially designed activities ensure that all family members, from the kids to the grandparents, enjoy their trip their way.

Evenings just for kids – On each trip, "Junior Adventurers" spend an evening with their Adventure Guides and newfound friends, eating dinner, playing games, and watching movies, while adults enjoy a relaxing evening at the hotel.

Hassle-free travel – Every detail is taken care of for guests on an *Adventures by Disney* vacation, including luggage service, transportation and refreshments en route, top-quality accommodations and concierge service. The idea of "just showing up" and enjoying a seamless experience filled with Disney magic ranks among the top reasons guests choose *Adventures by Disney*.



FACTS & FIRSTS

- The first *Adventures by Disney* vacation, in 2005, was to Jackson Hole, Yellowstone and Grand Teton. Wyoming continues to be a popular destination for guests.
- The Adventure Guides who lead every trip are as diverse as the destinations that guests visit. Conversant in local languages and customs, Adventure Guides often call the destinations guests visit home.

AWARDS

- In the Cruise Critic's 2016 Editors' Picks, *Adventures by Disney* and AmaWaterways partnership was honored as the Best River Cruise Line for Families.
- Travel Weekly readers selected *Adventures by Disney* as the best in the "adventure" category for tour operators in the 2016 Reader's Choice Awards.

