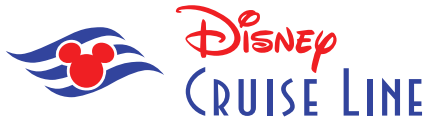


WALT DISNEY PARKS AND RESORTS

**MEDIA CONTACT:**

Disney Cruise Line
407.566.3648
disneycruiselinepublicaffairs.com



Since its launch in 1998, Disney Cruise Line has established itself as a leader in the cruise industry, providing a setting where families can reconnect, adults can recharge and children can experience all Disney has to offer.

Today, Disney Cruise Line continues to expand its blueprint for family cruising with a fleet of four ships – the Disney Magic, Disney Wonder, Disney Dream and Disney Fantasy.

Guests can sail out of ports around the world on exciting itineraries to the Caribbean, Bahamas, Alaska and Europe, among others. The homeport for Disney Cruise Line remains Port Canaveral, Florida, where it has its own specially designed cruise terminal.

DISNEY CRUISE LINE

- ✿ FLEET: Disney Magic (1998), Disney Wonder (1999), Disney Dream (2011), Disney Fantasy (2012)
- ✿ HOMEPORT: Port Canaveral, Florida
- ✿ PRIVATE ISLAND: Castaway Cay
- ✿ FLAG STATE: The Bahamas
- ✿ WORKFORCE: Nearly 8,000 Cast and Crew Members





OVERVIEW

NEW DEVELOPMENTS

"Beauty and the Beast," a brand-new musical production inspired by Disney's live-action adaptation of the animated classic, will come aboard the Disney Dream this November. This new production will bring the timeless fable to life like never before, featuring a style of theater that interlaces classic storytelling elements with cutting-edge technology, to create a unique, theatrical experience in the 1,340-seat Walt Disney Theatre. An innovative take on the story will transform renowned songs into spectacular, show-stopping numbers, and lavish costumes and puppetry will bring a fresh perspective to beloved characters.

From new Star Wars and Marvel themed areas for kids, to delicious treats for families and luxury shopping for adults, Disney Cruise Line brought fun-filled additions to the Disney Fantasy in May 2017. These exciting new experiences are designed for guests of all ages. In imaginative new spaces in Disney's Oceaneer Club, the new Star Wars: Command Post takes kids on a journey where they will train with heroes of the Star Wars saga and help with missions against the First Order. At the all-new Marvel Super Hero Academy, children can learn the ways of the mystic arts with Doctor Strange and interact with and open portals to different locales around the Marvel Universe. In addition, families can enjoy the new Sweet on You ice cream shop, themed after the iconic Mickey Mouse cartoon shorts, while adults indulge in timeless collections of jewelry and luxury accessories at the world's premier jewelry and iconic American luxury brand, Tiffany & Co.

Exciting new entertainment and experiences are also onboard for Disney Wonder guests since the Disney Cruise Line vessel was transformed in late 2016. Headlining the enhancements are an exclusive new "Frozen" theatrical production, imaginative spaces for children, including a Marvel Super Hero Academy, a jazzy restaurant inspired by Princess Tiana and an English pub.

The Walt Disney Company recently announced that it has entered into an agreement with the Meyer Werft shipyard in Germany to build three additional cruise ships. The three new ships will be powered by clean-burning liquefied natural gas and be the same size – approximately 135,000 gross tons with about 1,250 guest staterooms planned – which is slightly larger than the newest Disney Cruise Line ships, the Disney Dream and Disney Fantasy.

COMMUNITY INVOLVEMENT

Disney Cruise Line strives to make a positive impact in the many places around the world it calls home. The cast and crew of Disney Cruise Line support numerous charitable organizations that nurture the lives of children and enrich the environment. Crew members lead reading education programs in schools, give to local animal shelters and bring Disney characters to entertain children in port communities around the globe. Disney VolunteARS also donate their time to paint murals for hospitals and care facilities, raise funds for worldwide disaster relief efforts, and host annual shore cleanups to remove trash and debris from fragile coastlines. Each year, cast and crew members donate thousands of hours of their personal time to benefit worthwhile causes in port communities around the world.

THE ENVIRONMENT

Disney Cruise Line is committed to minimizing its impact on the environment by utilizing new technologies and ongoing programs to increase fuel efficiency, reduce waste and promote conservation worldwide.

- 🌱 **Environmental Officers:** All Disney Cruise Line ships have dedicated Environmental Officers who are responsible for overseeing compliance with multiple regulations and onboard environmental programs, including all shipboard recycling and sanitation efforts, as well as monitoring the ship's overall water quality and supply.
- ♻️ **Recycle/Reuse:** Shipboard recycling processes annually eliminate more than 1,900 tons of metals, plastic, glass and paper from traditional waste streams since 2014. In addition, responsible construction methods have been utilized on the Disney Dream and Disney Fantasy to source flooring and carpeting that is made from sustainable, organic and recyclable alternatives.
- ⚡ **Fuel Efficiency:** Disney Cruise Line was the first in the industry to utilize an innovative hull coating on the Disney Magic and Disney Wonder that is 100 percent non-toxic to the marine environment and increases fuel efficiency by reducing surface resistance in open water. The Disney Dream and Disney Fantasy have been designed to be even more hydrodynamic vessels than their predecessors, with optimized propulsion systems and hulls for increased efficiency.
- 💧 **Energy Conservation:** Condensation from the shipboard air conditioning units is reclaimed and reused to wash the decks, saving up to 30 million gallons of fresh water each year.

DISNEY CRUISE LINE FLEET

SHIPS	DISNEY MAGIC	DISNEY WONDER
BIRTHPLACE	Fincantieri Shipyard, Marghera & Ancona, Italy	Fincantieri Shipyard, Marghera, Italy
MAIDEN VOYAGE	July 30, 1998	August 15, 1999
CREW	950	950
TONNAGE	84,000	84,000
LENGTH	984 Feet	984 Feet
SPEED	21.5 knots	21.5 knots
CAPACITY	2,700	2,700
STATEROOMS	877	875

SHIPS	DISNEY DREAM	DISNEY FANTASY
BIRTHPLACE	Meyer Werft Shipyard, Papenburg, Germany	Meyer Werft Shipyard, Papenburg, Germany
MAIDEN VOYAGE	January 26, 2011	March 31, 2012
CREW	1,400	1,400
TONNAGE	130,000	130,000
LENGTH	1,115 Feet	1,115 Feet
SPEED	23.5 knots	23.5 knots
CAPACITY	4,000	4,000
STATEROOMS	1,250	1,250

ITINERARIES

This summer, the Disney Magic returns for a grand tour of Europe with sailings in the Norwegian fjords, Iceland, British Isles, the Mediterranean and the Baltic, including first-ever visits to Portland, England and Amsterdam, Netherlands. For the first time this summer, the Disney Wonder will take guests to Icy Strait Point and Hubbard Glacier as part of 7- and 9-night Alaskan cruises. Also new this year, onboard the Disney Fantasy guests can enjoy 10- and 11-night cruises from Port Canaveral to the Southern Caribbean, including the Bahamas and special 4- and 5-night sailings that call on Castaway Cay twice.

Looking ahead to 2018, the Disney Wonder will return to Alaska in the summer while the Disney Magic will visit Europe and celebrate two first-time stops. The first will be Genoa, Italy during a bookend experience in June 2018 that explores the rich culture of Barcelona and inspiring history of Rome in a single cruise. The second, Cork, Ireland, occurs as part of Disney Cruise Line's first-ever seven-night British Isles cruise, departing in Sept. 2018. Guests can also sail on popular cruises onboard the Disney Fantasy and Disney Dream to the Caribbean and the Bahamas, including stops at Nassau and Disney's private island, Castaway Cay.

CASTAWAY CAY

A favored stop on all Bahamian and Caribbean itineraries is Disney's Castaway Cay, a 1,000-acre private island with turquoise waters, powdery white sand beaches and swaying palm trees that is exclusive to Disney Cruise Line guests. With an authentic island barbecue and plenty of snorkeling and water sports, Castaway Cay provides Disney Cruise Line guests with a day of adventure, relaxation and quality time with the family.

👤 Island amenities include:

- 20 premium 325-square-foot private, furnished cabanas in two locations: Castaway Family Beach (for families) and Serenity Bay Beach (for adults)
- Open-air massages with an ocean view, a yoga class and a bar at the secluded, adults-only beach, Serenity Bay
- Two Water Play Areas: Pelican Plunge and Spring-a-Leak
- The Hide Out, a teens-only activity area on the beach
- Port Adventures for everyone in the family, including stingray interactions, glass-bottom boat tours, parasailing and fishing
- Free childcare at Scuttle's Cove, an expansive child's area supervised by Disney counselors
- Disney Character Greetings, including a dance party with Lilo and Stitch
- Swimming, kayaking, water sports and more





ONLY ABOARD DISNEY CRUISE LINE

- Spectacular Disney shows performed nightly in the Walt Disney Theatre, including headliners such as “The Golden Mickeys”, “Frozen, A Musical Spectacular”, “Tangled: The Musical” and “Disney’s Aladdin – A Musical Spectacular.”
- An innovative rotation dining concept, where guests rotate to one of three differently themed restaurants each evening, accompanied by their dining room serving team.
- Guests enjoy first-run Disney film premieres onboard at the same time movies are released nationwide on land.

ACTIVITIES FOR EVERY AGE GROUP

- Almost an entire deck is dedicated to children, with activities, areas and programs for kids ages 3-17.
- It’s A Small World Nursery is a full-service nursery for children ages 6 months to 3 years, and there are special clubs tailor-made for tweens and teens.
- Adults can relax at the Senses Spa & Salon and the adult-only pool area, enjoy modern Italian cuisine and panoramic views at Palo restaurant, and dance the night away in an onboard entertainment district reserved exclusively for adults.
- Adult guests on the Disney Dream and Disney Fantasy can also dine at the first premier dining option with Disney Cruise Line - Remy. The collection of offerings in the French-inspired Remy include a unique tasting opportunity, a decadent dessert experience, a seasonal truffle menu and special caviar selections.

AWARDS

- In the 2017 Cruise Critic Cruisers’ Choice Awards, Disney Cruise Line took home top honors with a total of eight first-place awards, including the Disney Magic’s recognition as the No. 1 cruise ship for families.
- Remy, the French-inspired fine dining restaurant aboard the Disney Dream and Disney Fantasy, was honored with Porthole Cruise Magazine’s 2017 Editor-in-Chief Award for Best Specialty Restaurant. This award recognizes one of the magazine Editor-in-Chief Bill Panoff’s “favorite travel experiences” that left “amazing impressions in terms of service, quality, and memorable moments.”
- For the second consecutive year, Cruise Critic Members have recognized Disney Castaway Cay in the Bahamas as the “Top Cruise Line Private Island” in the 2017 Cruise Critic’s Cruisers’ Choice Destination Awards.
- Disney Cruise Line was awarded the title of Best Overall Premium Cruise Line for Travel Pulse’s Premium Cruise Line, and also placed first in Entertainment, Service and Activities categories.
- Disney Cruise Line was ranked No. 1 on the Travel + Leisure World’s Best Awards 2016 list of Top Mega-Ship Ocean Cruise Lines for Families.
- U.S. News & World Report, a nationally recognized publisher of consumer advice and rankings, recognizes Disney Cruise Lines as the “No. 1 Best Cruise Line for Families” and the “No. 1 Best Cruise Line in the Caribbean” in the publication’s 2016 Best Cruise Lines rankings.
- All four Disney ships were named among the top 10 “Best Cruise Ships for Families” in the USA Today 10 Best Reader’s Choice poll.

FACTS & FIRSTS

- At 1,115 feet, the Disney Dream and the Disney Fantasy are longer than the Eiffel Tower is tall (986 feet).
- Disney was granted special permission by the U.S. Coast Guard to paint its lifeboats yellow – rather than the traditional regulation color of orange – to preserve the Mickey Mouse color palette of red, yellow and black.
- Disney Cruise Line was the first cruise line to present a fireworks display at sea.
- The Disney Dream and Disney Fantasy sport the first water coaster at sea – AquaDuck – which stretches 765 feet in length, spans four decks in height, and zips riders over the edge of the ship, 150 feet above the water.
- Disney’s Oceaneer Club and Disney’s Oceaneer Lab on the Disney Dream and Disney Fantasy feature a Magic PlayFloor, a cruise-industry first that blends the latest in gaming technology with Disney’s panache for storytelling.