

# Disneyland<sup>®</sup> RESORT



## CONTACT US:

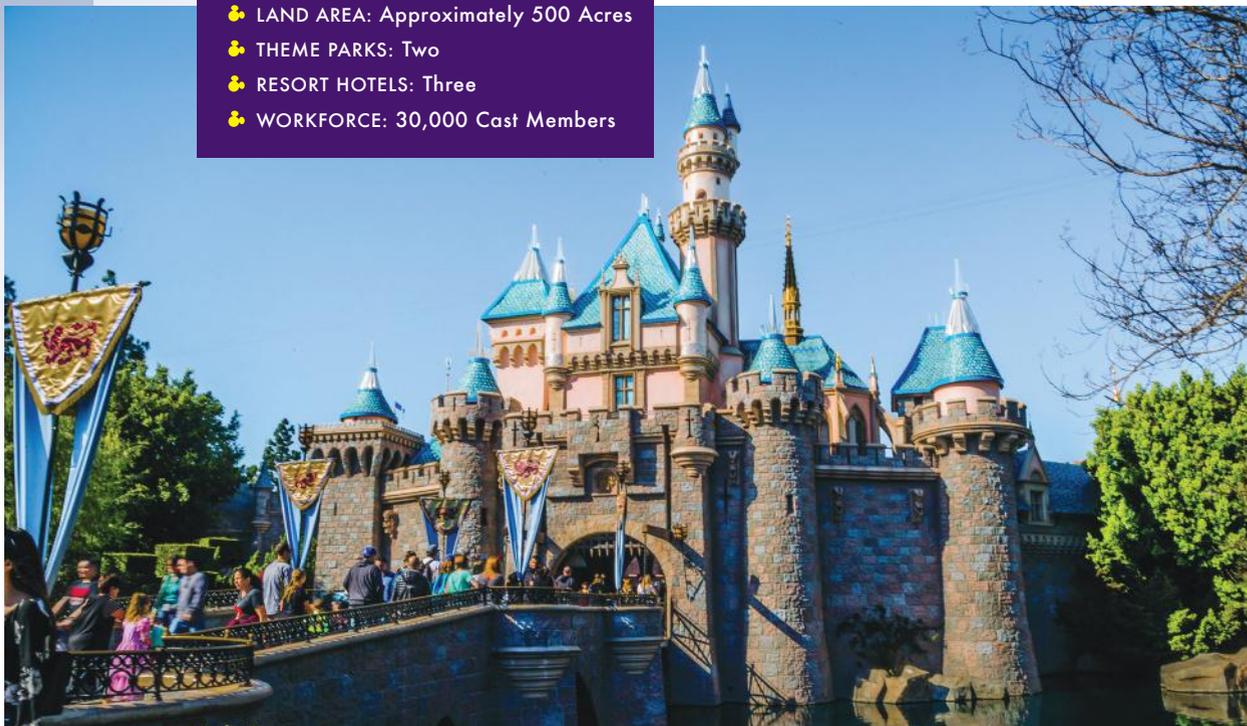
Disneyland Resort Media Relations  
714.781.4610  
publicaffairs.disneyland.com  
DLR.Media.Relations@disney.com

When Walt Disney opened Disneyland on July 17, 1955, he said he hoped it would be “a source of joy and inspiration to all the world.” Since then, the Disneyland Resort has welcomed guests from all across the world, expanding to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned Disney theme parks, three hotels and the exciting shopping, dining and entertainment area known as Downtown Disney District.

Disneyland introduced the world to an entirely new concept in family entertainment. Today, it continues to use creativity, technology and innovation to bring storytelling to new heights, while fulfilling Walt Disney’s vision that “Disneyland will never be complete as long as there is imagination left in the world.”

### DISNEYLAND RESORT

- 📍 OPENING DATE: July 17, 1955
- 📍 LOCATION: Anaheim, California
- 📍 LAND AREA: Approximately 500 Acres
- 📍 THEME PARKS: Two
- 📍 RESORT HOTELS: Three
- 📍 WORKFORCE: 30,000 Cast Members





## OVERVIEW

### NEW DEVELOPMENTS

Pixar Pier is now open at Disney California Adventure Park, welcoming beloved stories in incredible new ways. The new land features the thrilling Incredicoaster and Pixar Pal-A-Round attractions, imaginative new neighborhoods, Pixar-inspired food, the Lamplight Lounge, and exciting entertainment.

The all-new, 14-acre Star Wars: Galaxy's Edge is coming to life. The expansion at Disneyland park will feature two signature attractions and new experiences for Star Wars fans to step into stories from far, far away, beginning next summer.

A new Super Hero-themed land will begin recruiting guests in 2020, with even more new experiences to follow. The Guardians of the Galaxy will be joined by Spider-Man and the Avengers in what will become a completely immersive Super Hero universe, furthering the evolution of Disney California Adventure park.

### COMMUNITY INVOLVEMENT

At the Disneyland Resort, we are committed to honoring the magic and legacy of Disney Parks by operating responsibly, and bringing happiness, comfort and inspiration to families in our community. Since 1955, the Resort and its cast members have contributed to our local community in myriad ways including cash and in-kind contributions to local nonprofit organizations, leaders serving on boards and thousands of Disney VoluntEARS hours donated by our cast members.

In 2017, the Disneyland Resort proudly supported our local community with more than \$21 million in cash and in-kind donations to local nonprofit organizations. Each year, the Resort fulfills approximately 750 on-property Wishes for children with life-threatening medical conditions, and hosts the largest pediatric walk in the nation, CHOC Walk in the Park, benefiting Children's Hospital of Orange County. In August, the annual walk raised nearly \$3 million.

In addition to giving children hope, the Disneyland Resort inspires others to make a difference. Over a 10-year period, the Disneyland Resort will award all Anaheim sixth-grade students tickets to visit the Disneyland Resort when they make a positive impact in Anaheim through the Happiest Class on Earth program. The Disneyland Resort Dreamers & Doers program recognizes exemplary high school students in Anaheim who take action to improve their community, home or school with donations and grants for their schools and nonprofits.

Also in 2017, the Disneyland Resort donated more than 31,000 pounds of food to Second Harvest Food Bank of Orange County, providing more than 26,000 meals to local families in need, while Disney VoluntEARS built two additional KaBOOM! playgrounds in Anaheim, bringing the total number of Disney-sponsored playgrounds in the area to 12.

### ECONOMIC IMPACT

For more than 60 years, the Disneyland Resort has been an economic engine for Southern California. An independent study concluded that the Disneyland Resort generates \$5.7 billion annually for the Southern California economy. The study also showed that each year the resort generates more than \$370 million in taxes – including hotel, sales, property and income taxes – for surrounding cities, counties and the state. In addition to its own 30,000-member cast, the resort supports more than 30,000 jobs in Southern California. Between 2005 and 2015, Disneyland Resort grew its workforce by approximately 65%.

### THE ENVIRONMENT

The Disneyland Resort has an ongoing commitment to develop and implement environmentally responsible practices to reduce our impact through energy and water conservation, waste minimization and inspiring others to act with the environment in mind.

By mid-2019, single-use plastic straws and plastic stirrers will be eliminated as part of The Walt Disney Company's commitment to eliminate these items at locations around the globe. In addition, the Disneyland Resort is reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups.

Nearly all water used at the resort is recycled through Orange County's Ground Water Replenishment System. In addition, the Resort incorporates water-savvy gardening and uses an on-site weather system to adjust irrigation based on changing weather conditions.

Compressed natural gas (CNG) is used to fuel the parking lot guest trams, Sailing Ship Columbia, rafts to Tom Sawyer Island, Jungle Cruise boats and Main Street, U.S.A. vehicles. In the last 10 years, Disneyland Resort has doubled the amount of waste diverted from landfills, including the 16 million pounds of food scraps processed into animal feed, and the donation and repurposing of gently used shoes, costumes, furniture and decorations.

In 2017, the Disneyland Resort Hotels each earned the environmentalist certification from the California Green Lodging Program, the state's top rating for travelers seeking green lodging.



## DISNEYLAND RESORT PARKS

### DISNEYLAND PARK

85 Acres, Opened: July 17, 1955

Counted among the greatest entertainment achievements of the 20th century, Disneyland introduced a new concept in family entertainment and launched today's theme park industry. The park is composed of eight themed areas: Main Street, U.S.A., Adventureland, New Orleans Square, Critter Country, Frontierland, Fantasyland, Mickey's Toontown and Tomorrowland.

#### 🎡 ATTRACTION HIGHLIGHTS:

*Autopia, Big Thunder Mountain Railroad, Buzz Lightyear Astro Blasters, Disneyland Monorail, Disneyland Railroad, Fantasmic!, Finding Nemo Submarine Voyage, Haunted Mansion, Indiana Jones Adventure, "It's a small world," Jungle Cruise, Matterhorn Bobsleds, Pirates of the Caribbean, Roger Rabbit's Car Toon Spin, Space Mountain, Splash Mountain, Star Tours – The Adventures Continue.*

### DISNEY CALIFORNIA ADVENTURE PARK

57 Acres, Opened: February 8, 2001

Disney California Adventure takes guests on a journey to discover California fun as only Disney can. The seven themed areas are: Buena Vista Street, Hollywood Land, "a bug's land," Cars Land, Pacific Wharf, Grizzly Peak and Pixar Pier.

#### 🎡 ATTRACTION HIGHLIGHTS:

*Grizzly River Run, Guardians of the Galaxy – Mission: BREAKOUT!, The Little Mermaid ~ Ariel's Undersea Adventure, Radiator Springs Racers, Soarin' Around the World, Toy Story Mania!, Turtle Talk with Crush, "World of Color."*

## DISNEYLAND RESORT HOTELS

🏨 **HOTELS:** Three

🏠 **TOTAL NUMBER OF HOTEL ROOMS:** Approximately 2,400 Disneyland Resort hotel rooms and 50 two-bedroom equivalent Disney Vacation Club villas.

🏢 **CONVENTION FACILITIES:** Approximately 200,000 square feet of convention and meeting space throughout Disneyland Resort hotels.

### DISNEY'S GRAND CALIFORNIAN HOTEL & SPA

This newly refurbished 948-room and 50 two-bedroom equivalent villa flagship hotel of the Disneyland Resort is a AAA Four-Diamond, award-winning luxury property inspired by the turn-of-the-century California Craftsman movement. The property is home to the first Disney Vacation Club units on the West Coast, and with theme park admission, all guests enjoy a special entrance to nearby Disney California Adventure Park. It offers suites, a large convention facility, Mandara Spa and two restaurants: Storytellers Café and the award-winning Napa Rose. With more than 30 certified sommeliers, including several advanced sommeliers, Napa Rose boasts a 17,000-bottle cellar with more than 1,000 different labels and 80 wines available by the glass.

### DISNEYLAND HOTEL

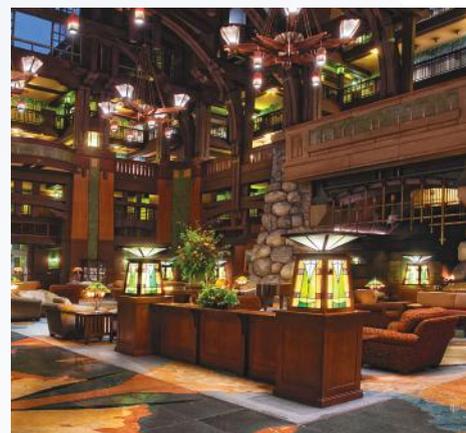
This 973-room landmark hotel features re-imagined guest rooms, a new restaurant and bar, Tangaroa Terrace and Trader Sam's Enchanted Tiki Bar, and a courtyard featuring monorail-inspired water slides. Goofy's Kitchen and the award-winning Steakhouse 55 are among the distinctive restaurants. The AAA Four-Diamond hotel also features one of the largest contiguous convention spaces in the Western U.S., at 136,000 square feet.

### DISNEY'S PARADISE PIER HOTEL

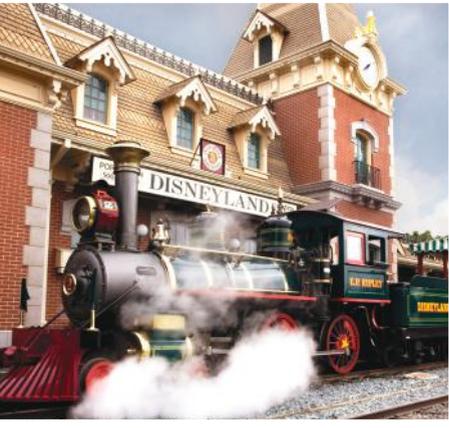
Inspired by California beach culture, this family-friendly 481-room hotel features casual dining, shops, recreation areas and meeting space. The pool deck includes cabanas and a water slide. The hotel overlooks Disney California Adventure Park.

## DOWNTOWN DISNEY DISTRICT

Bridging the two theme parks and three hotels is the Downtown Disney District, a 20-acre entertainment, dining and shopping district featuring more than 300,000 sq. ft. of retail space. Anchored by the World of Disney store, Downtown Disney offers an eclectic experience that includes Ralph Brennan's Jazz Kitchen, La Brea Bakery, Naples Ristorante e Pizzeria, Disney Home, Sephora and Sprinkles. The multi-sensory experience Star Wars: Secrets of the Empire, by ILMxLAB and The VOID, opened earlier this year, as well as Splitsville Luxury Lanes and Salt & Straw. Additionally, Downtown Disney District is continuing an ambitious, promenade-wide transformation with the future additions of Ballast Point and Black Tap Craft Burgers & Shakes.



## FACTS & FIRSTS



- With 30,000 cast members, the Disneyland Resort is the largest single-site employer in Orange County.
- Disneyland Resort cast members speak more than 40 different languages.
- Since 1955, the Disneyland Resort has welcomed over 800 million guests.
- The Disneyland Railroad steam trains and Mark Twain riverboat are powered by biodiesel made from recycled cooking oil – used to make French fries and other foods – at the Disneyland Resort, saving approximately 200,000 gallons of petroleum diesel each year.



- With more than 150 food and beverage locations, the Disneyland Resort offers more than 15,000 recipes. Many chefs are graduates of prestigious culinary schools.
- All parade floats are electrically powered and our cast use hundreds of electric back-of-house vehicles.
- Disneyland created the first daily operating monorail in the Western Hemisphere.
- The nighttime water spectacular World of Color uses a submersible platform that's bigger than nearly 1,200 fountains with color – making it one of the largest show systems ever built.
- 800 species of plants that are native to more than 40 different countries from around the world are grown at the Disneyland Resort.