

WALT DISNEY PARKS AND RESORTS

FACT SHEET



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Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

Disneyland Paris has grown with its visitors to become Europe's number one tourist destination, having been visited more than 320 million times.

Today Disneyland Paris is a multi-day resort offering two world-class theme parks, seven themed Disney hotels, a 27-hole golf course, an entertainment center and Europe's largest integrated corporate events venue.

DISNEYLAND PARIS

- 🍷 OPENING DATE: April 12, 1992
- 🍷 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- 🍷 LAND AREA: More than 400 hectares (990 acres)
- 🍷 THEME PARKS: Two
- 🍷 DISNEY HOTELS: Seven
- 🍷 WORKFORCE: More than 15,000 Cast Members



OVERVIEW

GUEST EXPERIENCE

Disneyland® Paris is dedicated to offering guests exceptional experiences of the highest quality by investing in innovative new entertainment and attractions, while refurbishing existing assets. In 2015, Disneyland Paris entered an ambitious three-year renovation program of 10 of its iconic attractions and shows. The objective is to reinvent the magic and create new innovating experiences for guests. Some of Disneyland Paris' beloved attractions have been completely renovated as part of this program, including Space Mountain: Mission 2, the Videopolis® theater, and "it's a small world." Big Thunder Mountain, one of the resort's iconic attractions, re-opened in December 2016 after an extensive renovation including a whole new range of special effects — not to mention an explosive new ending! *Mickey and the Magician*, which began at the Animagique Theater of Walt Disney Studios® Park in 2016, is back this year with its unique combination of singing, dancing, magic, and classic Disney songs.

In 2017, Walt Disney Studios Park is bringing the Star Wars™ galaxy to life like never before. The Park hosted "Season of the Force," a nighttime spectacular featuring breathtaking special effects as well as several new experiences, and guests will encounter familiar characters such as a patrol of Stormtroopers, powerful members of the Dark Side, or the friendly Chewbacca.

Beginning in April 2017, the resort is celebrating its 25th anniversary, and the 30th anniversary of the Agreement with the French state which laid the groundwork for the resort's construction. The Anniversary has lots of magic in store, with a dazzling new parade, Disney Stars on Parade, as well as a brand new nighttime show, *Disney Illuminations*. The results of the resort's ambitious renovation plan, underway since 2014, have guaranteed that the resort is more beautiful than ever for this important milestone.

CORPORATE CITIZENSHIP

Disneyland Paris is dedicated to acting in an ethical manner, championing the well-being of children and inspiring lasting and positive change in its community. That community support is possibly most visible through the Disney VoluntEARS program, a company-sponsored initiative supporting employee volunteerism. In 2016, 1,123 Disney VoluntEARS donated 15,274 hours of their time to the community. They took part in close to 1,000 different activities. Also in 2016, the VoluntEARS welcomed the *Association Chiens Guides d'Aveugles d'Île-de-France* ("Seeing Eye Dog Association of Île-de-France") to celebrate its 40th anniversary. For this event, families and guide dogs attended a ceremony in the morning at the resort, and then participated in a special pre-parade to raise awareness among the public about the benefits of guide dogs for those with visual impairments. The Disney VoluntEARS are also involved in major solidarity events designed to raise awareness and funds for important local and national causes.

THE ENVIRONMENT

Disneyland Paris works towards striking a sustainable balance between protecting the environment and growing its business. Its long-term goal is to set the standard in sustainability for companies in the European leisure and tourism industry.

The resort has set ambitious goals to manage its impact and inspire its guests to help preserve the planet's resources. The cornerstones of this approach are conserving water, energy and ecosystems; reducing waste and greenhouse gas emissions; and inspiring others to take action for the environment.

The resort's commitment to respecting the environment is visible through several initiatives, including celebrating biodiversity and vegetation on-site, such as the bee hives at Disney's Davy Crockett Ranch. Disneyland Paris is also the first European theme park operator to have its own water treatment center, which produces over 475,500 US gallons of clean recycled water per day, which is used around the resort to water plants, fill decorative pools, and clean roads.

ECONOMIC IMPACT

Disneyland Paris has always sought to have a positive social and economic impact on its community. In 2017, Disneyland Paris and French public authorities presented the results of a study on the social and economic impact and contribution to tourism of Disneyland Paris over its 25 years. The resort has created more than 56,000 direct, indirect and induced jobs. Furthermore, between 1992 and 2017, the destination generated €68 billion for the French economy in added value and €7.1 billion in state revenues. Disneyland Paris represents an impressive economic investment as each euro invested by the state generates €11.4 in private investment.



DISNEYLAND® PARIS THEME PARKS

DISNEYLAND® PARK

124 Acres, Opened: April 12, 1992

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.®; Frontierland; Adventureland; Fantasyland and Discoveryland.

👤 ICONIC ATTRACTIONS:

Big Thunder Mountain, Buzz Lightyear Laser Blast, Indiana Jones™ and the Temple of Peril, Peter Pan's Flight, Pirates of the Caribbean and Space Mountain: Mission 2.

WALT DISNEY STUDIOS® PARK

62 Acres, Opened: March 16, 2002

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Disney•Pixar movies also come to life here, with *Ratatouille : L'Aventure Totalement Toquée de Rémy* which opened on July 2014 in the heart of a real Parisian neighborhood. Walt Disney Studios Park has four "movie production zones": Front Lot; Toon Studio; Production Courtyard; and Back Lot.

👤 ICONIC ATTRACTIONS:

Ratatouille : L'Aventure Totalement Toquée de Rémy, CinéMagique, Crush's Coaster, Moteurs... Action! Stunt Show Spectacular, Toy Story Playland and The Twilight Zone Tower of Terror.

DISNEYLAND PARIS HOTELS

Guests can prolong their Disney experience beyond the theme parks by selecting one of seven themed Disney hotels, each of which offers unique storytelling. Certain hotels even offer Disney entertainment, through live music and character dining. Other hotel amenities include early theme park access, restaurants, cafés/bars, boutiques, swimming pools and more. The renovation works carried out at Disney's Newport Bay Club® earned the hotel its fourth star on 8 March 2016. This is an important recognition of the hard work of hotel teams, and of the improvement in quality thanks to the renovation of over 1,000 rooms, resulting in greater comfort and energy efficiency. Renovations began in 2016 on Disney's Hotel Cheyenne®, and so far over 630 rooms have already been completed and are ready to welcome guests in updated and more comfortable themed spaces. Nine partner hotels also operate on-site, with an additional 2,700 rooms (approx).

OTHER FACILITIES

DISNEY VILLAGE®

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, 10 boutiques and 15-screen multiplex (with one of the largest screens in Europe). This free-entrance venue (516,000 ft²) is the largest entertainment complex in Île-de-France outside of Paris. In December 2016, Disney Village welcomed a new restaurant serving fresh Italian food, Vapiano. In spring 2017, the popular burger joint Five Guys opened its doors at Disney Village, bringing the total number of dining options to 15.

CONVENTION FACILITIES

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft² dedicated to meetings and seminars.

GOLF DISNEYLAND®

This 27-hole championship golf course comes complete with a driving range, pro shop, bar/restaurant and rental equipment.



FACTS & FIRSTS



- Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- The founding contract for Disneyland® Paris was signed between The Walt Disney Company and the French State on March 24, 1987.
- The Euro Disney group is the largest single-site employer in France, with around 15,000 employees.
- Collectively, Disneyland Paris Cast Members come from over 100 countries, speak 20 languages and represent 500 job classifications.
- The *Mickey and the Magician* show opened in 2015 at Walt Disney Studios® Park's Animagique Theater. With its unique combination of singing, dancing and magic, the show brought a real taste of Broadway to Disneyland Paris for the first time, and was an instant hit.
- In one year the new family ride, *Ratatouille : L'Aventure Totalement Toquée de Rémy*, has attracted over 4 million riders.
- During the renovation works at the Disney's Newport Bay Club®, 3,000 lights were replaced by LED lamps, thus guaranteeing a better energetic performance.



- The entire surface of land covered by the Disneyland Paris project (tourism and urban development) is 2,230 hectares (5,510 acres).
- Disneyland Paris is one of Europe's richest gardens, with around 35,000 trees and 450,000 shrubs.
- *Indiana Jones™ and the Temple of Peril* was the first roller coaster in a Disney theme park to feature an inversion, when it opened in 1993.
- In 1995, *Space Mountain* was the world's first roller coaster to use a synchronized, onboard audio system.
- The *Twilight Zone Tower of Terror* is the tallest attraction at Disneyland Paris, with 13 storeys.
- Around 20 million meals are served at Disneyland Paris each year.
- In September 2016, the first Disneyland Paris - Val d'Europe Half Marathon Weekend was held. A total of 5,000 participants took part in the weekend, which offered a half-marathon course through the resort and surrounding area, a 5K race, children's' fun runs, and sports and wellness exhibitions. This was the first *runDisney* event to take place outside the United States.