

# WALT DISNEY PARKS AND RESORTS

## FACT SHEET



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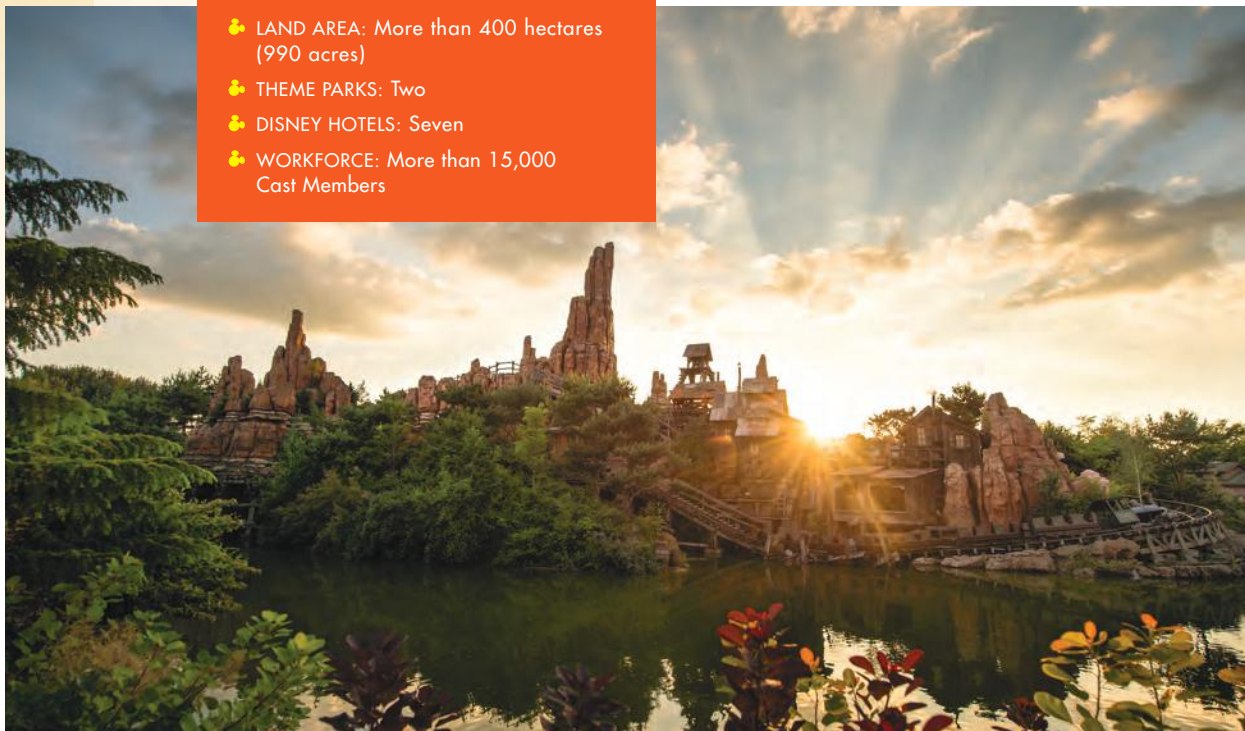
Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

Disneyland Paris has grown with its guests to become Europe's number one tourist destination, having been visited more than 320 million times.

Today Disneyland Paris is a multi-day resort offering two world-class theme parks, seven themed Disney hotels, a 27-hole golf course, an entertainment center and Europe's largest integrated corporate events venue.

### DISNEYLAND PARIS

- 🌟 OPENING DATE: April 12, 1992
- 🌟 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- 🌟 LAND AREA: More than 400 hectares (990 acres)
- 🌟 THEME PARKS: Two
- 🌟 DISNEY HOTELS: Seven
- 🌟 WORKFORCE: More than 15,000 Cast Members



## OVERVIEW

### GUEST EXPERIENCE

Disneyland® Paris is dedicated to offering guests exceptional experiences of the highest quality by investing in innovative new entertainment and attractions, while refurbishing existing ones. Some of the beloved attractions that have been completely renovated include *the Videopolis® Theater*, *Peter Pan's Flight* and "*it's a small world.*" *Big Thunder Mountain* also recently re-opened after an extensive renovation including a whole new range of special effects, and *Mickey and the Magician* returned to the Animagique Theater with its unique combination of singing, dancing, magic, and classic Disney songs. The International Association of Amusement Parks and Attractions (IAAPA) awarded the *Mickey and the Magician* show the award for Best Theater Production in the category of Parks with attendance above 3 million visitors.

In 2017, Walt Disney Studios Park has brought the *Star Wars™* galaxy to life like never before. Guests will encounter familiar characters such as a patrol of Stormtroopers, powerful members of the Dark Side, or the friendly Chewbacca. Beginning in May 2017, guests to the Disneyland® Park can climb aboard *Star Wars Hyperspace Mountain*, and as part of the Rebel Alliance, blast their way through an intergalactic adventure.

The resort is celebrating its 25th Anniversary and the 30th Anniversary of the Agreement with the French state which laid the groundwork for the resort's construction. The Anniversary is full of magic with a dazzling new parade and a brand new nighttime show, and an ambitious renovation plan since 2014 has made the resort more beautiful than ever. Most recently, *Pirates of the Caribbean* underwent a massive refurbishment with the addition of thrilling new storytelling and top-of-the-line technology, and the new *Captain Jack's - Restaurant des Pirates* was opened.

### CORPORATE CITIZENSHIP

Disneyland Paris is dedicated to acting in an ethical manner, championing the well-being of children and inspiring lasting and positive change in its community. That community support is possibly most visible through the Disney VoluntEARS program, a company-sponsored initiative supporting employee volunteerism. In 2016, 1,123 Disney VoluntEARS donated 15,274 hours of their time to the community. They took part in close to 1,000 different activities, including welcoming children to the parks and hosting activities in partnership with various associations and running awareness-raising events for the environment. The Disney VoluntEARS are also involved in major solidarity events designed to raise awareness and funds for important local and national causes.

### THE ENVIRONMENT

Disneyland Paris works towards striking a sustainable balance between protecting the environment and growing its business. Its long-term goal is to set the standard in sustainability for companies in the European leisure and tourism industry.

The resort has set ambitious goals to manage its impact and inspire its guests to help preserve the planet's resources. The cornerstones of this approach are conserving water, energy and ecosystems; reducing waste and greenhouse gas emissions; and inspiring others to take action for the environment.

The resort's commitment to respecting the environment is visible through several initiatives, including celebrating biodiversity and vegetation on-site, such as the bee hives at Disney's Davy Crockett Ranch, and the Dutch Gardens, measuring over 2,000 m<sup>2</sup>, inaugurated in 2017 in front of Disney's Newport Bay Club®. Disneyland Paris is also the first European theme park operator to have its own water treatment center, which produces over 475,500 US gallons of clean recycled water per day, which is used around the resort to water plants, fill decorative pools, and clean roads.

### ECONOMIC IMPACT

Disneyland Paris has always sought to have a positive social and economic impact on its community. In 2017, Disneyland Paris and French public authorities presented the results of a study on the social and economic impact and contribution to tourism of Disneyland Paris over its 25 years. The resort has created more than 56,000 direct, indirect and induced jobs. Furthermore, between 1992 and 2017, the destination generated €68 billion for the French economy in added value and €7.1 billion in state revenues. Disneyland Paris represents an impressive economic investment as each euro invested by the state generates €11.4 in private investment.



## DISNEYLAND® PARIS THEME PARKS

### DISNEYLAND® PARK

124 Acres, Opened: April 12, 1992

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.®; Frontierland; Adventureland; Fantasyland and Discoveryland.

#### 👤 ICONIC ATTRACTIONS:

*Big Thunder Mountain, Buzz Lightyear Laser Blast, Indiana Jones™ and the Temple of Peril, Peter Pan's Flight, Pirates of the Caribbean and Star Wars Hyperspace Mountain.*

### WALT DISNEY STUDIOS® PARK

62 Acres, Opened: March 16, 2002

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Disney•Pixar movies also come to life here, with *Ratatouille : L'Aventure Totalement Toquée de Rémy* which opened on July 2014 in the heart of a real Parisian neighborhood. Walt Disney Studios Park has four "movie production zones": Front Lot; Toon Studio; Production Courtyard; and Back Lot.

#### 👤 ICONIC ATTRACTIONS:

*Ratatouille : L'Aventure Totalement Toquée de Rémy, CinéMagique, Crush's Coaster, Moteurs... Action! Stunt Show Spectacular, Toy Story Playland and The Twilight Zone Tower of Terror.*

## DISNEYLAND PARIS HOTELS

Guests can prolong their Disney experience beyond the theme parks by selecting one of seven themed Disney hotels, each of which offers unique storytelling and a range of entertainment with live music and character dining. Other hotel amenities include early theme park access, restaurants, cafés/bars, boutiques and swimming pools. The renovation of more than 1,000 rooms at Disney's Newport Bay Club® earned the hotel its fourth star in 2016, and renovations continue at Disney's Hotel Cheyenne® with more than 860 rooms updated so far to welcome guests in more comfortable themed spaces. Nine partner hotels also operate on-site, with an additional 2,700 rooms (approx). In July 2017, it was announced that Disney's Hotel New York® would be closing for renovations in 2018 which include incorporating a brand new theme into hotel decor: the Marvel Super Heroes.

## OTHER FACILITIES

### DISNEY VILLAGE®

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, 10 boutiques and 15-screen multiplex (with one of the largest screens in Europe). This free-entrance venue (516,000 ft²) is the largest entertainment complex in Île-de-France outside of Paris. In December 2016, Disney Village welcomed a new restaurant serving fresh Italian food, Vapiano. In spring 2017, the popular burger joint Five Guys opened its doors at Disney Village, bringing the total number of dining options to 15.

### CONVENTION FACILITIES

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft² dedicated to meetings and seminars.

### GOLF DISNEYLAND®

This 27-hole championship golf course comes complete with a driving range, pro shop, bar/restaurant and rental equipment. Golf Disneyland will welcome the Junior Ryder Cup in 2018.



## FACTS & FIRSTS



- Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- The founding contract for Disneyland® Paris was signed between The Walt Disney Company and the French State on March 24, 1987. To mark the 30-year anniversary of this Agreement, President François Hollande visited the resort in February 2017.
- The Euro Disney group is the largest single-site employer in France, with 15,000 employees. It generates 56,000 direct, indirect, and induced jobs yearly.
- Collectively, Disneyland Paris Cast Members come from over 100 countries, speak 20 languages and represent 500 job classifications.
- The *Mickey and the Magician* show opened in 2015 at Walt Disney Studios® Park's Animagique Theater. With its unique combination of singing, dancing and magic, the show brought a real taste of Broadway to Disneyland Paris for the first time, and was an instant hit.
- During the renovation works at the Disney's Newport Bay Club®, 3,000 lights were replaced by LED lamps, thus guaranteeing a better energetic performance.



- The entire surface of land covered by the Disneyland Paris project (tourism and urban development) is 2,230 hectares (5,510 acres).
- Disneyland Paris is one of Europe's richest gardens, with around 35,000 trees and 450,000 shrubs.
- *Indiana Jones™ and the Temple of Peril* was the first roller coaster in a Disney theme park to feature an inversion, when it opened in 1993.
- In 1995, *Space Mountain: De la Terre à la Lune* was the world's first roller coaster to use a synchronized, onboard audio system.
- *The Twilight Zone Tower of Terror* is the tallest attraction at Disneyland Paris, with 13 storeys.
- Around 20 million meals are served at Disneyland Paris each year.
- In September 2016, the first Disneyland Paris - Val d'Europe Half Marathon Weekend was held. A total of 5,000 participants took part in the weekend, which offered a half-marathon course through the resort and surrounding area, a 5K race, children's' fun runs, and sports and wellness exhibitions. This was the first runDisney event to take place outside the United States, and will be taking place again in 2017 thanks to its big success!