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Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors over 25 years ago, in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

Disneyland Paris has grown with its guests to become Europe's number one tourist destination, having been visited more than 320 million times.

Today Disneyland Paris is a multi-day resort offering two world-class theme parks, seven themed Disney hotels, a 27-hole golf course, the Disney Village® entertainment complex, and Europe's largest integrated corporate events venue.

DISNEYLAND PARIS

- 🍌 OPENING DATE: April 12, 1992
- 🍌 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- 🍌 LAND AREA: More than 400 hectares (990 acres)
- 🍌 THEME PARKS: Two
- 🍌 DISNEY HOTELS: Seven
- 🍌 WORKFORCE: More than 15,000 Cast Members



OVERVIEW

GUEST EXPERIENCE

From April 2017 to September 2018, Disneyland® Paris is celebrating its 25th Anniversary with unforgettable immersive experiences including a dazzling new parade and shows. This includes the *Festival of Pirates and Princesses*, which runs until May 31st in Disneyland® Park, offering unique opportunities to enjoy springtime musical encounters with Disney characters. Action-packed adventure awaits in Walt Disney Studios® Park from June 10th through September 30th, with *Marvel Summer of Super Heroes* which includes never-before-seen live entertainment and Super Hero encounters.

In May, the park took immersion to a new level when its *Mickey and the Magician* show began performances in sign language – a first for a European theme park.

The resort's *Season of the Force* returned in early 2018, offering opportunities to climb aboard *Star Wars Hyperspace Mountain* as part of the Rebel Alliance and to meet characters from the much-loved movies.

Robert A. Iger (CEO of The Walt Disney Company) recently announced a €2 billion investment plan for Walt Disney Studios Park that will further strengthen the experience at Disneyland Paris – Europe's number one tourist destination. New additions planned in years to come will include three themed areas based on the worlds of *Star Wars*, *Marvel*, and *Frozen*.

CORPORATE CITIZENSHIP

Disneyland Paris is dedicated to acting in an ethical manner, championing the well-being of children and inspiring lasting and positive change in its community. That community support is possibly most visible through the Disney VolunTEARS program, a company-sponsored initiative supporting employee volunteerism. In 2017, 755 Disney VolunTEARS donated 4,322 hours of their time to the community. They took part in over 1,000 different activities, including welcoming children to the parks and hosting activities in partnership with various associations and running awareness-raising events for the environment. The Disney VolunTEARS are also involved in major solidarity events designed to raise awareness and funds for important local and national causes.

THE ENVIRONMENT

Disneyland Paris works towards striking a sustainable balance between protecting the environment and growing its business. Its long-term goal is to set the standard in sustainability for companies in the European leisure and tourism industry.

The cornerstones of this approach are conserving water, energy and ecosystems; reducing waste and greenhouse gas emissions; and inspiring others to take action for the environment.

The resort is the first European theme park to feature its own water treatment station, which produces over 475,500 US gallons of clean recycled water per day. The resort then uses the treated water for plants, to fill decorative pools, and to clean roads.

Efforts to manage the resort's impact and inspire its guests to help preserve the planet's resources go beyond water use. Villages Nature Paris, the latest addition to the resort's hotel park, is entirely heated by natural geothermal energy and focuses on encouraging harmony between humankind and nature. Disneyland Paris also celebrates biodiversity and vegetation on-site, such as the bee hives at Disney's Davy Crockett Ranch, and the *Potager de Rémy* vegetable garden.

ECONOMIC IMPACT

Disneyland Paris has always sought to have a positive social and economic impact on its community. In 2017, Disneyland Paris and French public authorities presented the results of a study on the social and economic impact and contribution to tourism of Disneyland Paris over its 25 years. The resort has created more than 56,000 direct, indirect and induced jobs. Furthermore, between 1992 and 2017, the destination generated €68 billion for the French economy in added value and €7.1 billion in state revenues. Disneyland Paris represents an impressive economic investment as each euro invested by the state generates €11.4 in private investment.



DISNEYLAND® PARIS THEME PARKS

DISNEYLAND® PARK

124 Acres, Opened: April 12, 1992

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.®; Frontierland; Adventureland; Fantasyland and Discoveryland.

👤 ICONIC ATTRACTIONS:

Big Thunder Mountain, Buzz Lightyear Laser Blast, Indiana Jones™ and the Temple of Peril, Peter Pan's Flight, Pirates of the Caribbean and Star Wars Hyperspace Mountain.

WALT DISNEY STUDIOS® PARK

62 Acres, Opened: March 16, 2002

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Only in Walt Disney Studios Park can guests be shrunk to size of a rat and race around a Parisian kitchen in *Ratatouille : L'Aventure Totale de Rémy*, before disappearing into a supernatural dimension at *The Twilight Zone Tower of Terror™*.

👤 ICONIC ATTRACTIONS:

Ratatouille : L'Aventure Totale de Rémy, CinéMagique, Crush's Coaster, Moteurs... Action! Stunt Show Spectacular, Toy Story Playland and The Twilight Zone Tower of Terror.

DISNEYLAND PARIS HOTELS

The resort offers seven themed Disney hotels, each with unique storytelling and a range of entertainment including live music and character dining. The resort recently announced the imminent opening of Disney's Hotel New York - The Art of Marvel, an immersive experience in the Marvel universe. Hotel amenities across the destination include early theme park access, restaurants, cafés/bars, boutiques and swimming pools. Over 2,000 of the resort's 8,500 rooms have already been renovated in order to further strengthen the guest experience. Nine partner hotels also operate on-site, with an additional 2,700 rooms.

OTHER FACILITIES

DISNEY VILLAGE®

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, 10 boutiques and 15-screen multiplex (with one of the largest screens in Europe). This free-entrance venue (516,000 ft²) is the largest entertainment complex in Île-de-France outside of Paris. In December 2016, Disney Village welcomed a new restaurant serving fresh Italian food, Vapiano. In spring 2017, the popular burger joint Five Guys opened its doors at Disney Village, bringing the total number of dining options to 15.

CONVENTION FACILITIES

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft² dedicated to meetings and seminars.

GOLF DISNEYLAND®

This 27-hole championship golf course comes complete with a driving range, pro shop, bar/restaurant and rental equipment. Golf Disneyland will welcome the Junior Ryder Cup in 2018.



FACTS & FIRSTS



- Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- The founding contract for Disneyland® Paris was signed between The Walt Disney Company and the French State on March 24, 1987. To mark the 30-year anniversary of this Agreement, President François Hollande visited the resort in February 2017.
- The Euro Disney group is the largest single-site employer in France, with 16,000 employees. It generates 56,000 direct, indirect, and induced jobs yearly.
- Collectively, Disneyland Paris Cast Members come from over 100 countries, speak 20 languages and represent 500 job classifications.
- Disneyland Paris is one of Europe's richest gardens, with around 35,000 trees and 450,000 shrubs.
- *Indiana Jones™ and the Temple of Peril* was the first roller coaster in a Disney theme park to feature an inversion, when it opened in 1993.
- *The Twilight Zone Tower of Terror* is the tallest attraction at Disneyland Paris, with 13 storeys.



- Around 20 million meals are served at Disneyland Paris each year.
- In October 2017, Villages Nature Paris opened just six kilometers away from Disneyland Paris, co-developed by Euro Disney S.C.A and Pierre & Vacances-Center Parcs since 2003. This premium sustainable destination is unlike any other in Europe, with five interactive areas and nearly 900 apartment- and cottage-style accommodations on close to 300 acres for a one-of-a-kind vacation experience.
- In February 2018, The Walt Disney Company announced a €2 billion investment plan for Disneyland Paris. The expansion will include three new lands (Frozen, Star Wars, and Marvel) and is the largest investment since the resort opened.
- Walt Disney Studios Park welcomed a brand new PANDORA jewelry shop in April 2017, with 5 other concession areas around the resort. Guests can now enjoy a large selection of PANDORA charms, including two Disneyland Paris exclusives.