

# WALT DISNEY PARKS AND RESORTS



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When Walt Disney opened Disneyland on July 17, 1955, he said he hoped it would be “a source of joy and inspiration to all the world.” Since then, the Disneyland Resort has welcomed more than 750 million guests, expanding to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned Disney theme parks, three hotels and the exciting shopping, dining and entertainment area known as Downtown Disney District.

Disneyland introduced the world to an entirely new concept in family entertainment. Today, it continues to use creativity, technology and innovation to bring storytelling to new heights, while fulfilling Walt Disney’s vision that “Disneyland will never be complete as long as there is imagination left in the world.”

### DISNEYLAND RESORT

- 📍 OPENING DATE: July 17, 1955
- 📍 LOCATION: Anaheim, California
- 📍 LAND AREA: Approximately 500 Acres
- 📍 THEME PARKS: Two
- 📍 RESORT HOTELS: Three
- 📍 WORKFORCE: 29,000 Cast Members





## OVERVIEW

### NEW DEVELOPMENTS

Guardians of the Galaxy – Mission: BREAKOUT!, which opened on May 27 is an epic new attraction that enhances the breathtaking free fall sensation with randomized ride experiences, all-new visual and audio effects and music inspired by the popular film soundtracks.

For 25 years, “Fantasmic!” has taken Disneyland Park guests on a journey into Mickey Mouse’s imagination. This guest favorite returned on July 17 in honor of Disneyland 62nd birthday. The Mark Twain Riverboat, Sailing Ship Columbia and Davy Crockett Explorer Canoes reopened in July and guests are now traveling the landscapes inspired by four of America’s majestic rivers once again.

Construction continues on the all-new, 14-acre *Star Wars: Galaxy’s Edge*. The expansion at Disneyland park will feature two signature attractions and new experiences for Star Wars fans to step into stories from far, far away. Opening in 2019.

### COMMUNITY INVOLVEMENT

Since 1955, the Disneyland Resort and its 29,000 cast members have supported myriad nonprofit, educational and civic organizations in Southern California and beyond.

#### Nonprofit

- \$5 million committed over a span of three years to ACT Anaheim by Disneyland Resort, Anaheim Angels and Anaheim Ducks.
- Approximately 750 Disney Wishes granted each year to children with life-threatening medical conditions through Make-A-Wish Foundation and other wish-granting organizations.
- For 26 years, the resort has supported Children’s Hospital of Orange County through the annual CHOC Walk in the Park, raising more than \$29 million for CHOC Children’s.
- Eleven KaBOOM! playground builds in California as part of Disney’s Healthy Living initiative. In the next three years, four more playgrounds will be added in Anaheim parks.

#### Education

- For more than 30 years, the Disneyland Band has traveled to various venues throughout Orange County to educate more than 1.5 million second-graders about the history of the American Band.
- Disneyland Resort Dreamers & Doers program, recognizes exemplary Orange County, Calif. high school students who take action to improve their community, home or school with donations and grants for their schools and nonprofits.
- For the next 10 years, every sixth-grade student in Anaheim elementary schools will have the opportunity to receive a Disneyland Resort ticket to visit the resort with their class, as a field trip, after completing a project that enriches their school or community.

#### VoluntEARS

- Disneyland Resort cast members volunteer at hundreds of events annually through the Disney VoluntEARS program.
- Each year, cast members who contribute to the Disney VoluntEARS Community Fund nominate dozens of nonprofits to receive a total of more than \$350,000. Cast members also are able to turn their hours of volunteer service into a financial contribution to a nonprofit of their choice through the EARS to You program.

### ECONOMIC IMPACT

For more than 60 years, the Disneyland Resort has been an economic engine for Southern California. An independent study concluded that the Disneyland Resort generates \$5.7 billion annually for the Southern California economy. The study also showed that each year the resort generates more than \$370 million in taxes – including hotel, sales, property and income taxes – for surrounding cities, counties and the state. In addition to its own 29,000-member cast, the resort supports more than 25,000 jobs in Southern California. Between 2005 and 2015, Disneyland Resort grew its workforce by approximately 65%.

### THE ENVIRONMENT

The Disneyland Resort has an ongoing commitment to develop and implement environmentally responsible practices to reduce our impact through energy and water conservation, waste minimization and inspiring others to act with the environment in mind.

Nearly all water used at the resort is recycled through Orange County’s Ground Water Replenishment System. In addition, the Resort incorporates water savvy gardening and uses an on-site weather system to adjust irrigation based on changing weather conditions.

Compressed natural gas (CNG) is used to fuel the parking lot guest trams, Sailing Ship Columbia, rafts to Tom Sawyer Island, Jungle Cruise boats and Main Street USA vehicles. In the last 10 years, Disneyland Resort has doubled the amount of waste diverted from landfills, including the 16 million pounds of food scraps processed into animal feed, and the donation and repurposing of gently used shoes, uniforms, furniture and decorations.

In 2017, the Disneyland Resort Hotels each earned the environmentalist certification from the California Green Lodging Program, the state’s top rating for travelers seeking green lodging.



## DISNEYLAND RESORT PARKS

### DISNEYLAND PARK

85 Acres, Opened: July 17, 1955

Counted among the greatest entertainment achievements of the 20th century, Disneyland introduced a new concept in family entertainment and launched today's theme park industry. The park is composed of eight themed areas: Main Street, U.S.A., Adventureland, New Orleans Square, Critter Country, Frontierland, Fantasyland, Mickey's Toontown and Tomorrowland.

#### 🎡 ATTRACTION HIGHLIGHTS:

*Autopia, Big Thunder Mountain Railroad, Buzz Lightyear Astro Blasters, Disneyland Monorail, Disneyland Railroad, Fantasmic! Finding Nemo Submarine Voyage, Haunted Mansion, Indiana Jones Adventure, "it's a small world," Jungle Cruise, Matterhorn Bobsleds, Pirates of the Caribbean, Roger Rabbit's Car Toon Spin, Space Mountain, Splash Mountain, Star Tours – The Adventures Continue.*

### DISNEY CALIFORNIA ADVENTURE PARK

57 Acres, Opened: February 8, 2001

Disney California Adventure takes guests on a journey to discover California fun as only Disney can. The seven themed areas are: Buena Vista Street, Hollywood Land, "a bug's land," Cars Land, Pacific Wharf, Paradise Pier and Grizzly Peak.

#### 🎡 ATTRACTION HIGHLIGHTS:

*California Screamin', Grizzly River Run, Guardians of the Galaxy – Mission: BREAKOUT!, It's Tough to Be a Bug!, Radiator Springs Racers, Soarin' Around the World, The Little Mermaid ~ Ariel's Undersea Adventure, Toy Story Mania!, Turtle Talk with Crush, "World of Color."*

## DISNEYLAND RESORT HOTELS

🎡 **HOTELS:** Three

🎡 **TOTAL NUMBER OF HOTEL ROOMS:** Approximately 2,400 Disneyland Resort hotel rooms and 45 two-bedroom equivalent Disney Vacation Club villas.

🎡 **CONVENTION FACILITIES:** Approximately 200,000 square feet of convention and meeting space throughout Disneyland Resort hotels.

### DISNEY'S GRAND CALIFORNIAN HOTEL & SPA

This 1019-room and 45 two-bedroom equivalent villa flagship hotel of the Disneyland Resort is a AAA Four-Diamond, award-winning luxury property inspired by the turn-of-the-century California Craftsman movement. The property is home to the first Disney Vacation Club units on the West Coast, and with theme park admission, all guests enjoy a special entrance to nearby Disney California Adventure Park. It offers suites, a large convention facility, Mandara Spa and two restaurants: Storytellers Café and the award-winning Napa Rose. With more than 30 certified sommeliers, including several advanced sommeliers, Napa Rose boasts a 17,000-bottle cellar with more than 1,000 different labels and 80 wines available by the glass.

### DISNEYLAND HOTEL

This 973-room landmark hotel features re-imagined guest rooms, a new restaurant and bar, Tangaroa Terrace and Trader Sam's Enchanted Tiki Bar, and a new courtyard featuring monorail-inspired water slides. Goofy's Kitchen and the award-winning Steakhouse 55 are among the distinctive restaurants. The AAA Four-Diamond hotel also features one of the largest contiguous convention spaces in the Western U.S., at 136,000 square feet.

### DISNEY'S PARADISE PIER HOTEL

Inspired by California beach culture, this family-friendly 481-room hotel features casual dining, shops, recreation areas and meeting space. The pool deck includes cabanas and a water slide. The hotel overlooks Paradise Pier located inside Disney California Adventure Park.

## DOWNTOWN DISNEY DISTRICT

Bridging the two theme parks and hotels is Downtown Disney, a 20-acre, admission-free entertainment, dining and shopping district featuring approximately 50 locations and more than 300,000 sq. ft. of retail space. Anchored by the VWorld of Disney store, Anna & Elsa's Boutique, AMC 12 Theaters and ESPN Zone, Downtown Disney offers an eclectic experience that also includes Lego, PANDORA, Ralph Brennan's Jazz Kitchen and Sprinkles. In late 2017, Downtown Disney will welcome Splitsville Luxury Lanes, a unique bowling and dining experience.



## FACTS & FIRSTS



- With 29,000 cast members, the Disneyland Resort is the largest single-site employer in Orange County.
- Disneyland Resort cast members speak more than 40 different languages.
- Since 1955, the Disneyland Resort has welcomed over 750 million guests.
- The Disneyland Railroad steam trains and Mark Twain riverboat are powered by biodiesel made from recycled cooking oil – used to make French fries and other foods – at the Disneyland Resort, saving approximately 200,000 gallons of petroleum diesel each year.



- The Disneyland Resort continues to hire and help train some of the top chefs in the culinary industry. Many are graduates of prestigious culinary schools.
- With more than 150 food and beverage locations, the Disneyland Resort offers more than 8,500 food items.
- All parade floats are electrically powered and approximately 350 electric vehicles and 30 clean fuel vehicles are used back-of-house by our cast.
- Disneyland created the first daily operating monorail in the Western Hemisphere.
- The nighttime water spectacular World of Color uses a submersible platform that's bigger than nearly 1,200 fountains with color – making it one of the largest show systems ever built.
- The landscape surrounding the Jungle Cruise has evolved into its own ecosystem since the attraction opened in 1955. The trees have created a canopy that allows species of ground-plants to grow that otherwise wouldn't in Southern California.