

WALT DISNEY PARKS AND RESORTS

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In the mid-1960s, Walt Disney's dream was to build a family resort destination like no other. During that time, The Walt Disney Company acquired more than 25,000 acres in Central Florida and planned a whole new world of Disney entertainment. After more than seven years of preparation, including 52 months of construction, Walt Disney World Resort and Magic Kingdom Park opened in 1971.

Since guests first strolled down Main Street, U.S.A., Walt Disney World has played an important role in many childhood and family memories. With a rich heritage of storytelling, Disney Parks combine creativity, innovation and technology to immerse guests in classic Disney tales and new kinds of family entertainment. Today, hundreds of millions of guests from around the globe visit this magical place to enjoy a Disney vacation — where the young at heart of all ages can laugh, play and learn together.

WALT DISNEY WORLD RESORT

- 📍 OPENING DATE: October 1, 1971
- 📍 LOCATION: Lake Buena Vista, Florida, just 30 minutes from the Orlando International Airport and 20 miles southwest of Orlando
- 📍 THEME PARKS: Four
- 📍 RESORT HOTELS: 27
- 📍 WORKFORCE: 73,000 Cast Members in Central Florida



OVERVIEW

NEW DEVELOPMENTS

As Walt Disney once said about Disneyland, Walt Disney World “will never be completed. It will continue to grow as long as there is imagination left in the world.”

Opening May 27 at Disney’s Animal Kingdom, Pandora – The World of Avatar, represents the largest expansion in the history of the park since it opened in 1998. The world created by Walt Disney Imagineering in partnership with visionary filmmaker James Cameron and Producer Jon Landau will allow Guests to hike under gigantic floating mountains, journey down a mystical river, explore a nighttime jungle of bioluminescent plants and experience an otherworldly new adventure called Avatar Flight of Passage where Guests will experience what it’s like to soar through the skies and fly on the back of a banshee. This investment, along with other new after-dark experiences and entertainment, will transform the park into a full-day experience, offering Guests longer days than ever before.

Every day at Disney’s Hollywood Studios, a “galaxy far, far away” is closer than ever with Star Wars experiences including: a new destination from Star Wars: The Last Jedi coming to Star Tours – The Adventures Continue, later this year; “Star Wars: A Galaxy Far, Far Away,” Star Wars Launch Bay with the newly added BB-8 character greeting, “Star Wars: A Galactic Spectacular” and much more. Disney Chairman and CEO Bob Iger announced Star Wars-themed lands at Disneyland Resort and Disney’s Hollywood Studios are scheduled to open in 2019. At 14 acres each, these richly detailed lands promise to immerse guests in the Star Wars galaxy as never before.

The reimagining of Disney’s Hollywood Studios will also allow guests to step into the adventurous outdoors of Andy’s backyard in the 11-acre Toy Story Land. This land will include two new attractions: a family-friendly coaster and an alien swirling saucers attraction, as well as the expanded Toy Story Mania!

COMMUNITY INVOLVEMENT

Walt Disney World Resort is committed to helping Central Florida become an even better place to live, work and play. The company contributes to the community in many ways, including through cash and in-kind support for local nonprofit organizations, leadership on important community issues and thousands of volunteer hours by Disney Cast Members. Community programs and partnerships are focused on building better futures for local children and their families, and ultimately, creating a stronger community for everyone.

In 2016, Walt Disney World Resort donated \$34 million in cash and in-kind support to local nonprofit organizations, and it is currently the largest corporate sponsor to the Heart of Florida United Way. Walt Disney World Resort VolunTEARS logged over 214,000 hours of service in 2016 and collecting more than 37,000 toys in the annual Toys for Tots drive for local children in need.

ECONOMIC IMPACT

Walt Disney World Resort is a significant contributor to the economic well-being and vitality of Central Florida. Disney is the largest single-site employer in the United States, employing 73,000 Cast Members in Central Florida, in more than 3,000 different job classifications with total 2016 annual payroll of more than \$2 billion. Walt Disney World Resort is the largest single taxpayer in Central Florida, contributing \$621.1 million in total state and local taxes paid and collected for 2016.

THE ENVIRONMENT

Walt Disney World Resort is committed to minimizing its overall impact on the environment as it encourages environmentally responsible behavior throughout the resort, focusing on reduced energy consumption, water conservation and diversion of waste from landfills.

Disney joined Duke Energy and Reedy Creek Improvement District to launch a new five-megawatt solar facility designed in the shape of a “not-so-hidden-Mickey,” as a source of renewable energy. We expect this facility will generate the energy equivalent to 1,000 typical residential solar rooftop systems.

Other projects include the conversion of our bus fleet to run on R51, a renewable diesel made from non-consumable food waste, and the use of Harvest Power Orlando, a facility that converts food waste into renewable energy.



WALT DISNEY WORLD RESORT PARKS

MAGIC KINGDOM PARK

Opened: October 1, 1971

Disney's first theme park in Florida has seven themed lands with dozens of attractions built around wonder, fantasy and fun: Main Street, U.S.A.; Adventureland; Frontierland; Liberty Square; Fantasyland; Tomorrowland; and Mickey's Toontown Fair.

🍷 ATTRACTION HIGHLIGHTS:

Big Thunder Mountain Railroad, Buzz Lightyear's Space Ranger Spin, Dumbo the Flying Elephant, Enchanted Tales with Belle, Jungle Cruise, Mickey's PhilharMagic, Peter Pan's Flight, Pirates of the Caribbean, Seven Dwarfs Mine Train, Space Mountain, Splash Mountain, The Haunted Mansion, The Many Adventures of Winnie the Pooh, Under the Sea: Journey of the Little Mermaid.

EPCOT

Opened: October 1, 1982

Touch the future and travel the world at Epcot. This park comprises an amazing array of attractions, shows, interactive presentations, live performances and architectural wonders. Guests are immersed in a world of technological accomplishments and international cultural achievements.

🍷 ATTRACTION HIGHLIGHTS:

Innoventions, Mission: SPACE, Soarin', Spaceship Earth, Test Track, The Seas with Nemo & Friends, Turtle Talk with Crush.

DISNEY'S HOLLYWOOD STUDIOS

Opened: May 1, 1989

A working film, TV and radio studio, as well as a theme park, featuring interactive attractions, Broadway-style shows and world-class entertainment that pay tribute to the world of show business.

🍷 ATTRACTION HIGHLIGHTS:

Fantasmic!, For the First Time in Forever: A Frozen Sing-Along Celebration, Indiana Jones Epic Stunt Spectacular, Disney Junior — Live on Stage, Rock 'n' Roller Coaster Starring Aerosmith, Star Wars Launch Bay, Star Tours — The Adventures Continue, The Twilight Zone Tower of Terror™ 1, Toy Story Mania!, Voyage of the Little Mermaid.

¹ Inspired by The Twilight Zone® a registered trademark of CBS, Inc. All rights reserved.

DISNEY'S ANIMAL KINGDOM THEME PARK

Opened: April 22, 1998

The fourth Walt Disney World theme park features a world of adventures with exotic animals, prehistoric giants and beloved Disney characters. Jungles, forests and a vast savanna are divided into four themed lands: Africa, DinoLand U.S.A., Discovery Island and Asia.

🍷 ATTRACTION HIGHLIGHTS:

DINOSAUR, Expedition Everest, Festival of the Lion King, Finding Nemo – The Musical, It's Tough to Be a Bug!, Kali River Rapids, Kilimanjaro Safaris, Primeval Whirl, The Tree of Life.

DISNEY SPRINGS

After undergoing the largest expansion in its history, the recently renamed 120-acre Disney Springs doubled the number of shopping, dining and entertainment experiences from 75 to more than 150 venues, amid beautiful open-air promenades and meandering springs. Drawing inspiration from Florida's waterfront towns and natural beauty, Disney Springs is home to four distinct, outdoor neighborhoods: The Landing, Town Center, Marketplace and West Side, which are interconnected by a flowing spring and vibrant lakefront.

WATER PARKS: 2

Disney's Blizzard Beach
Disney's Typhoon Lagoon

GOLF COURSES: 4

Disney's Magnolia course
Disney's Palm course
Disney's Lake Buena Vista course
Disney's Oak Trail (nine-hole, par 36 walking course)



WALT DISNEY WORLD RESORT HOTELS

- 🏠 **HOTELS:** *Twenty-seven resorts owned and operated by the Walt Disney World Resort (includes eight Disney Vacation Club properties).*
- 🏠 **TOTAL NUMBER OF HOTEL ROOMS:** *More than 29,000 Walt Disney World Resort hotel rooms.*

MAGIC KINGDOM RESORT AREA

- 🏠 **5 HOTELS;** *3 Disney Vacation Club Properties; 1 Campground*

Disney's Contemporary Resort – 656 rooms
Bay Lake Tower at Disney's Contemporary Resort – 428 rooms
Disney's Grand Floridian Resort & Spa – 867 rooms
The Villas at Disney's Grand Floridian Resort & Spa – 147 rooms
Disney's Polynesian Resort – 847 rooms
Disney's Polynesian Villas and Bungalows – 380 rooms
Disney's Wilderness Lodge – 725 rooms
Disney's Fort Wilderness Resort and Campground – 799 campsites and 408 cabins

EPCOT RESORT AREA

- 🏠 **4 HOTELS;** *2 Disney Vacation Club Properties*

Disney's Caribbean Beach Resort – 2,109 rooms
Disney's Yacht Club Resort – 621 rooms
Disney's Beach Club Resort – 576 rooms
Disney's Beach Club Villas – 282 rooms
Disney's BoardWalk Resort – 372 rooms
Disney's BoardWalk Villas – 532 rooms

DISNEY SPRINGS RESORT AREA

- 🏠 **2 HOTELS;** *2 Disney Vacation Club Properties*

Disney's Port Orleans Resort–French Quarter – 1,008 rooms
Disney's Port Orleans Resort–Riverside – 2,047 rooms
Disney's Old Key West Resort – 761 rooms
Disney's Saratoga Springs Resort & Spa – 1,320 rooms

ESPN WIDE WORLD OF SPORTS COMPLEX AREA

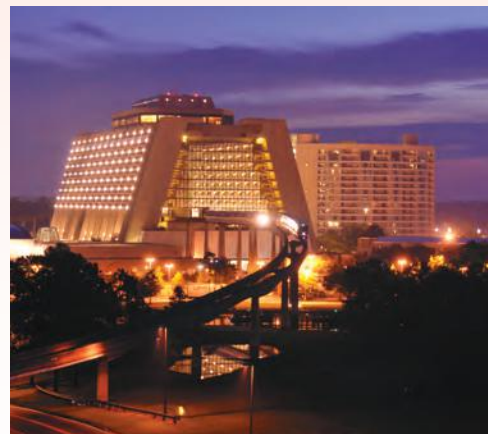
- 🏠 **2 HOTELS**

Disney's Art of Animation Resort – 1,984 rooms
Disney's Pop Century Resort – 2,870 rooms

DISNEY'S ANIMAL KINGDOM RESORT AREA

- 🏠 **5 HOTELS;** *1 Disney Vacation Club Property*

Disney's Animal Kingdom Lodge – 970 rooms
Disney's Animal Kingdom Lodge Villas – 709 rooms
Disney's Coronado Springs Resort – 1,912 rooms
Disney's All-Star Movies Resort – 1,915 rooms
Disney's All-Star Music Resort – 1,699 rooms
Disney's All-Star Sports Resort – 1,910 rooms



WALT DISNEY WORLD FEATURES

CONVENTION FACILITIES

More than 700,000 square feet of ballroom, meeting and function space is available in five convention resorts throughout the Walt Disney World Resort.

ESPN WIDE WORLD OF SPORTS COMPLEX

ESPN Wide World of Sports Complex is the premier site for professional and amateur athletes, coaches and fans. The complex hosts more than 100 events a year and has accommodated more than 60 different sports and athletes from around the world. The 220-acre facility features multiple competition venues, including 16 baseball/softball fields, plus the 10,000 seat Champion Stadium, 18 multi-purpose outdoor fields for soccer, football and lacrosse, two field houses for basketball, volleyball, and other indoor sports, the New Balance Track & Field facility and cross country course, and a tennis court complex with 10 courts. The Complex has also hosted music festivals, multi-sport competitions and festivals such as: 2017 Pro Bowl Week, 2016 Invictus Games and Night of Joy Christian Music Festival.

MYMAGIC+, MY DISNEY EXPERIENCE AND MAGICBAND

Leveraging technology to enhance the Guest experience, Walt Disney World Resort features MyMagic+, a highly successful digital platform comprised of the My Disney Experience website and mobile app, which provides a one-stop shop for every phase of a Guest's vacation and enables Guests to customize and personalize their Walt Disney World experience. Using the My Disney Experience website and app, Guests may select FastPass+ attractions and entertainment experiences before they leave home, view park hours, buy tickets and merchandise, make dining reservations and get turn-by-turn directions while in the parks.

In addition, the MagicBand and the newly redesigned MagicBand2, are the all-in-one device that connects a Guest to the choices they make through the My Disney Experience app and unlocks the magic of a Walt Disney World vacation. Walt Disney World Resort Guests may use their MagicBand as their room key and optional payment system for food, beverages and merchandise.

FUN FACTS

Walt Disney World Resort is approximately the size of San Francisco.

- The property also features:
 - Two full-service spas
 - Disney's Wedding Pavilion
- WDW is ranked as the #2 most Instagrammed tourist attraction in the world.
- With more than 29 million Guests having used MagicBands, Disney is now the 4th largest distributor of wearables in the world.
- There are more than 40 Walt Disney World Resort attractions, entertainment and experiences available for booking with FastPass+.
- Walt Disney World Cast Members come from all over the world, representing more than 80 nationalities and speaking more than 50 different languages.
- Nearly one-third of Walt Disney World's property has been set aside as a dedicated wildlife conservation area.
- In 2016, Disney hosted more than 8,000 wish trips for children and donated complimentary tickets valued at more than \$13 million to Give Kids the World Village and other wish-granting organizations.
- Disney Harvest reduces food waste by gathering excess prepared food from Walt Disney World Resort kitchens, more than 680,000 pounds, and distributing it through the Second Harvest Food Bank of Central Florida. The Disney Harvest Program celebrated its 24th year in 2016.
- Disney's Animals, Science and Environment team at The Seas with Nemo and Friends at Epcot are devoted to the care of more than 7,000 birds, mammals, reptiles, amphibians, fish and insects, including 35 endangered and threatened species. Both facilities are accredited under the auspices of the Association of Zoos and Aquariums (AZA).



WALT DISNEY WORLD MAP

