

WALT DISNEY PARKS AND RESORTS

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In the mid-1960s, Walt Disney's dream was to build a family resort destination like no other. During that time, The Walt Disney Company acquired more than 25,000 acres in Central Florida and planned a whole new world of Disney entertainment. After more than seven years of preparation, including 52 months of construction, Walt Disney World Resort and Magic Kingdom Park opened in 1971.

Since guests first strolled down Main Street, U.S.A., Walt Disney World has played an important role in many childhood and family memories. With a rich heritage of storytelling, Disney Parks combine creativity, innovation and technology to immerse guests in classic Disney tales and new kinds of family entertainment. Today, hundreds of millions of guests from around the globe visit this magical place to enjoy a Disney vacation — where the young at heart of all ages can laugh, play and learn together.

WALT DISNEY WORLD RESORT

- 📍 **OPENING DATE:** October 1, 1971
- 📍 **LOCATION:** Lake Buena Vista, Florida, just 30 minutes from the Orlando International Airport and 20 miles southwest of Orlando
- 📍 **THEME PARKS:** Four
- 📍 **RESORT HOTELS:** 28
- 📍 **WORKFORCE:** More than 74,000 Cast Members in Central Florida



OVERVIEW

NEW DEVELOPMENTS

As Walt Disney once said about Disneyland, Walt Disney World “will never be completed. It will continue to grow as long as there is imagination left in the world.”

Pandora – The World of Avatar officially opened at Disney’s Animal Kingdom last year, representing the largest expansion in the park’s history. This investment, along with new after-dark experiences and entertainment, has transformed the park into a day-to-night experience.

In preparation for the 50th anniversary of Walt Disney World Resort in 2021, new experiences will arrive throughout the resort over the next several years. Disney’s Hollywood Studios is currently undergoing its largest expansion ever as Toy Story Land prepares for opening this summer, and construction continues on the 14-acre Star Wars: Galaxy’s Edge opening in 2019. Mickey Mouse and Minnie Mouse will soon play a starring role in Mickey and Minnie’s Runaway Railway, which will turn a flat cartoon world into an incredible dimensional display. At Magic Kingdom Park, a “Tron”-themed attraction is coming to Tomorrowland.

Epcot continues to evolve to make it more timeless and relevant while staying true to its original vision. Exciting new projects on the horizon include an attraction inspired by “Guardians of the Galaxy,” a new “Ratatouille”-inspired attraction at the France pavilion, an updated Circle-Vision film for the China pavilion, and a new table-service restaurant that will bring guests high above Earth. Mission: SPACE unveiled an updated Orange Mission to Mars and a brand new Green Mission that takes guests on a stunning tour around the Earth. A proposed 15th Disney Vacation Club property, Disney Riviera Resort, will be located near Epcot, and an immersive Star Wars-themed hotel has been announced at the resort. A new Disney Skyliner transportation system and the recently launched Minnie Van service round out the new additions at Walt Disney World Resort.

COMMUNITY INVOLVEMENT

Walt Disney World Resort is committed to helping Central Florida become an even better place to live, work and play. The company contributes to the community in many ways, including through cash and in-kind support for local nonprofit organizations, leadership on important community issues and thousands of volunteer hours by Disney Cast Members.

In 2017, Walt Disney World Resort donated nearly \$34 million in cash and in-kind support to local nonprofit organizations, and it is currently the largest corporate sponsor to the Heart of Florida United Way. The resort hosted more than 8,000 wish trips for children in 2017 and donated complimentary tickets valued at more than \$13 million to Give Kids the World Village and other wish-granting organizations. Walt Disney World Resort VoluntEARS logged over 262,000 hours of service in 2017 and collected more than 30,000 toys in the annual Toys for Tots drive for local children in need. Recently, over 1,500 Cast Members participated in the “Ears to You” grant program, converting their VoluntEAR hours into nearly \$1.5 million in grants for 553 nonprofit organizations.

ECONOMIC IMPACT

Walt Disney World Resort is a significant contributor to the economic well-being and vitality of Central Florida. Disney is the largest single-site employer in the United States, employing more than 74,000 Cast Members in Central Florida, in more than 3,000 different job classifications with total 2017 annual payroll of approximately \$2.5 billion. Walt Disney World Resort is the largest single taxpayer in Central Florida, contributing \$646.3 million in total state and local taxes paid and collected for 2017.

THE ENVIRONMENT

Walt Disney World Resort is committed to minimizing its overall impact on the environment, focusing on reduced energy consumption, water conservation and diversion of waste from landfills. In addition, Disney’s Animals, Science and Environment team cares for more than 7,000 animals. Since 2016, the team has partnered with the Disney Conservation Fund on its “Reverse the Decline, Increase the Time” initiative focused on helping 10 at-risk species. Walt Disney Parks and Resorts celebrated the opening of Pandora – The World of Avatar in May 2017 with a \$1 million contribution to Reverse the Decline through the new Connect to Protect program, an in-park interactive mobile adventure in which guests unlock contributions by participating in conservation ‘missions’ while exploring the immersive land of Pandora.



WALT DISNEY WORLD RESORT PARKS

MAGIC KINGDOM PARK

Opened: October 1, 1971

Disney's first theme park in Florida has six themed lands with dozens of attractions built around wonder, fantasy and fun: Main Street, U.S.A.; Adventureland; Frontierland; Liberty Square; Fantasyland and Tomorrowland.

🎡 ATTRACTION HIGHLIGHTS:

Big Thunder Mountain Railroad, Buzz Lightyear's Space Ranger Spin, Dumbo the Flying Elephant, Enchanted Tales with Belle, Jungle Cruise, Mickey's PhilharMagic, Peter Pan's Flight, Pirates of the Caribbean, Seven Dwarfs Mine Train, Space Mountain, Splash Mountain, The Haunted Mansion, The Many Adventures of Winnie the Pooh, Under the Sea: Journey of the Little Mermaid, Happily Ever After Nighttime Spectacular.

EPCOT

Opened: October 1, 1982

Touch the future and travel the world at Epcot. This park comprises an amazing array of attractions, shows, interactive presentations, live performances and architectural wonders. Guests are immersed in a world of technological accomplishments and international cultural achievements.

🎡 ATTRACTION HIGHLIGHTS:

Mission: SPACE, Soarin' Around the World, Spaceship Earth, Test Track, The Seas with Nemo & Friends, Turtle Talk with Crush, Frozen Ever After, IllumiNations: Reflections of Earth.

DISNEY'S HOLLYWOOD STUDIOS

Opened: May 1, 1989

This one-of-a-kind theme park offers guests a behind-the-scenes Hollywood experience, featuring interactive attractions, Broadway-style shows and world-class entertainment that pay tribute to the world of show business.

🎡 ATTRACTION HIGHLIGHTS:

For the First Time in Forever: A Frozen Sing-Along Celebration, Indiana Jones Epic Stunt Spectacular, Disney Junior — Live on Stage, Rock 'n' Roller Coaster Starring Aerosmith, Star Wars Launch Bay, Star Tours — The Adventures Continue, The Twilight Zone Tower of Terror™¹, Toy Story Mania!, Voyage of the Little Mermaid, Fantasmic!, Star Wars: A Galactic Spectacular.

¹ Inspired by The Twilight Zone® a registered trademark of CBS, Inc. All rights reserved.

DISNEY'S ANIMAL KINGDOM THEME PARK

Opened: April 22, 1998

Discover a world of adventures from day to night with exotic animals, prehistoric giants and beloved Disney characters. Jungles, forests, floating mountains and a vast savanna are divided into five themed lands: Africa, Dinoland U.S.A., Discovery Island, Asia and Pandora - The World of Avatar.

🎡 ATTRACTION HIGHLIGHTS:

DINOSAUR, Avatar Flight of Passage, Na'vi River Journey, Expedition Everest, Festival of the Lion King, Finding Nemo – The Musical, It's Tough to Be a Bug!, Kali River Rapids, Kilimanjaro Safaris, Primeval Whirl, The Tree of Life, Rivers of Light.

DISNEY'S TYPHOON LAGOON WATER PARK

Opened: June 1, 1989

Disney's Typhoon Lagoon is a 61-acre themed water park inspired by the imagined legend of a typhoon, earthquake and ensuing tidal wave combining to create an inland sea with breaker waves and a towering watershed mountain atop which is a stranded shrimp boat, the park's iconic Miss Tilly. Typhoon Lagoon is ranked the #1 water park according to TripAdvisor and features the newest water attraction, Miss Adventure Falls.

DISNEY'S BLIZZARD BEACH WATER PARK

Opened: April 1, 1995

Disney's Blizzard Beach is a 66-acre themed water park inspired by the mythology of a snow ski resort that didn't exactly find a suitable climate in Florida. The park features 13 water attractions and seasonal events, such as the Frozen Summer Games.



DISNEY SPRINGS

A bustling metropolis of shopping, dining and entertainment locations, the 120-acre Disney Springs features more than 150 venues for guests to enjoy. Drawing inspiration from Florida's waterfront towns and natural beauty, Disney Springs is home to four distinct, outdoor neighborhoods: The Landing, Marketplace, West Side and Town Center.

WALT DISNEY WORLD RESORT HOTELS

- 🏠 **HOTELS:** *Twenty-eight resorts owned and operated by the Walt Disney World Resort (includes ten Disney Vacation Club properties).*
- 🏠 **TOTAL NUMBER OF HOTEL ROOMS:** *More than 30,000 hotel rooms at Walt Disney World Resort.*

MAGIC KINGDOM RESORT AREA

- 🏠 **5 HOTELS;** *5 Disney Vacation Club Properties; 1 Campground*
 - Disney's Contemporary Resort – 656 rooms
 - Bay Lake Tower at Disney's Contemporary Resort – 428 rooms
 - Disney's Grand Floridian Resort & Spa – 867 rooms
 - The Villas at Disney's Grand Floridian Resort & Spa – 147 rooms
 - Disney's Polynesian Resort – 847 rooms
 - Disney's Polynesian Villas and Bungalows – 380 rooms
 - Disney's Wilderness Lodge – 725 rooms
 - Boulder Ridge Villas at Disney's Wilderness Lodge – 114 rooms
 - Copper Creek Villas & Cabins at Disney's Wilderness Lodge – 184 rooms
 - Disney's Fort Wilderness Resort and Campground – 799 campsites and 408 cabins

EPCOT RESORT AREA

- 🏠 **3 HOTELS;** *2 Disney Vacation Club Properties*
 - Disney's Yacht Club Resort – 621 rooms
 - Disney's Beach Club Resort – 576 rooms
 - Disney's Beach Club Villas – 282 rooms
 - Disney's BoardWalk Inn – 372 rooms
 - Disney's BoardWalk Villas – 532 rooms

DISNEY SPRINGS RESORT AREA

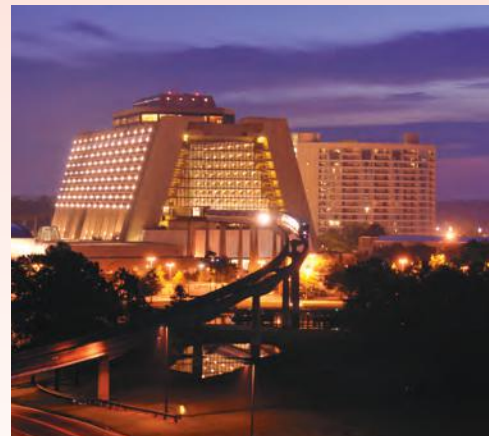
- 🏠 **2 HOTELS;** *2 Disney Vacation Club Properties*
 - Disney's Port Orleans Resort–French Quarter – 1,008 rooms
 - Disney's Port Orleans Resort–Riverside – 2,047 rooms
 - Disney's Old Key West Resort – 761 rooms
 - Disney's Saratoga Springs Resort & Spa – 1,320 rooms

DISNEY'S HOLLYWOOD STUDIOS AREA

- 🏠 **3 HOTELS**
 - Disney's Art of Animation Resort – 1,984 rooms
 - Disney's Pop Century Resort – 2,870 rooms
 - Disney's Caribbean Beach Resort – 2,109 rooms

DISNEY'S ANIMAL KINGDOM RESORT AREA

- 🏠 **5 HOTELS;** *1 Disney Vacation Club Property*
 - Disney's Animal Kingdom Lodge – 970 rooms
 - Disney's Animal Kingdom Villas – 709 rooms
 - Disney's Coronado Springs Resort – 1,912 rooms
 - Disney's All-Star Movies Resort – 1,915 rooms
 - Disney's All-Star Music Resort – 1,699 rooms
 - Disney's All-Star Sports Resort – 1,910 rooms



WALT DISNEY WORLD FEATURES

CONVENTION FACILITIES

More than 700,000 square feet of ballroom, meeting and function space is available in five convention resorts throughout the Walt Disney World Resort.

ESPN WIDE WORLD OF SPORTS COMPLEX

Walt Disney World Resort opened ESPN Wide World of Sports Complex 20 years ago, and in so doing, pioneered a new type of Disney vacation experience where athletes at all levels and ages could pursue their sports dreams. The complex hosts more than 100 entertainment and sports events a year and has accommodated more than 70 different sports and athletes from around the world. The 220-acre facility features multiple competition venues, including 16 baseball/softball fields, plus the 9,500 seat Champion Stadium, 18 multi-purpose outdoor fields for soccer, football and lacrosse, three field houses for basketball, volleyball, and other indoor sports, a track & field facility and cross country course, and a tennis court complex with 10 courts. In January 2018, The Arena opened at ESPN Wide World of Sports Complex, a new facility designed for cheerleading, dance competitions and other indoor sports. The Complex has hosted music festivals, multi-sport competitions and festivals including Pro Bowl Week, 2016 Invictus Games and Night of Joy Christian Music Festival.

MY DISNEY EXPERIENCE AND MAGICBAND

Leveraging technology to enhance the guest experience, Walt Disney World Resort features a highly successful digital platform centered around the My Disney Experience website and mobile app, a one-stop shop for every phase of a guest's vacation that enables guests to customize and personalize their Walt Disney World experience. Using the My Disney Experience website and app, guests may select FastPass+ attractions and entertainment experiences before they leave home, view park information, buy tickets and merchandise, make dining reservations and get turn-by-turn directions while in the parks. There are now more than 60 Walt Disney World Resort attractions, entertainment and experiences that offer booking with FastPass+. In addition, guests can now save even more time with My Disney Experience, using the recently launched mobile food ordering and online check-in features.

MagicBand and MagicBand2 are the all-in-one devices that connect guests to the choices they make through the My Disney Experience app and unlocks the magic of a Walt Disney World vacation. Walt Disney World Resort guests may use their MagicBand as their room key and optional payment system for food, beverages and merchandise. With more than 29 million guests having used MagicBands, Disney is now the 4th largest distributor of wearables in the world.

FUN FACTS

- Following the success of Disneyland, which opened in 1955, entertainment pioneer Walt Disney (1901-66) set his sights on what he called his company's "most exciting and challenging assignment" — the creation of a vast vacation paradise known today as Walt Disney World Resort. Walt's dream was realized when Magic Kingdom, the first of four theme parks at the sprawling Florida site, opened Oct. 1, 1971. Walt's older brother and lifelong business partner, Roy O. Disney, inaugurated the resort.
- The property also features:
 - Two full-service spas
 - Disney's Wedding Pavilion
 - Four professional golf courses
 - Four miniature golf courses
- Walt Disney World Resort is approximately the size of San Francisco.
- Walt Disney World Resort is ranked as the #3 most Instagrammed tourist attraction in the world.
- Walt Disney World Cast Members come from all over the world, representing more than 80 nationalities and speaking more than 50 different languages.
- Traditionally recognized as a top-ranked wedding and honeymoon destination, Walt Disney World Resort currently hosts more than 1,200 couples tying the knot each year.
- Magic Kingdom Park's blue- and gold-turreted, 18-tower icon, Cinderella Castle, rises 189 feet above the park's 142 acres.



WALT DISNEY WORLD MAP

